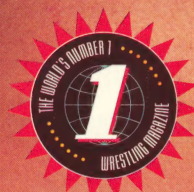




WORLD WRESTLING FEDERATION
MAGAZINE

Will it Take a
DEGENERATE
to Tame the
RATTLESNAKE?

Triple H Zeros in on Austin




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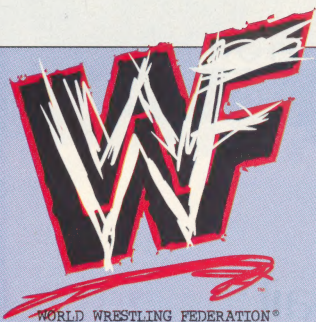


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CUT THIS OUT AND PLACE IT 
OVER A PICTURE OF YOUR
FAVORITE WRESTLER. IT'S NOT
GONNA MAKE SPRITE TASTE
ANY BETTER, BUT WE THOUGHT
WE'D JUMP OFF THE TOP
ROPES ONTO THE PRO-WRESTLING
BANDWAGON. IMAGE IS
NOTHING. THIRST IS EVERY-
THING. **OBEY YOUR THIRST.**



**"After a swift kick to the teeth,
a Sprite really quenches my thirst!"**



WORLD WRESTLING FEDERATION®
MAGAZINE

Volume 18 No.4

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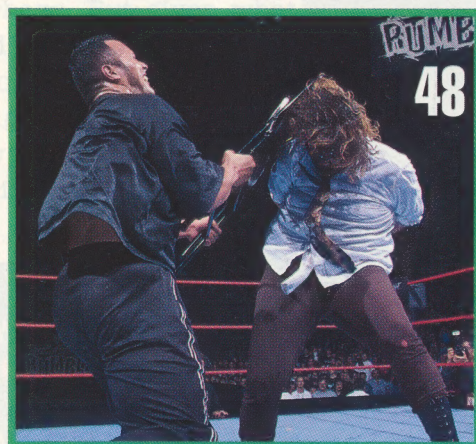
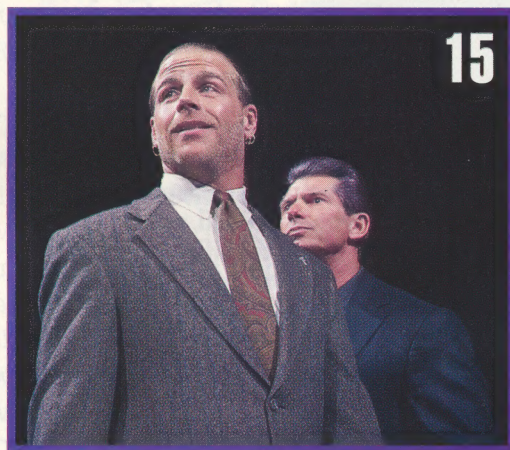
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Cover Photo: Rich Freeda



TALKIN' THE TALK

There is no
time limit!!

World Wrestling Federation Magazine Interactive is a no-time-limit, no-holds-barred, communicative channel where you can connect with the Federation any day or night in order to bodyslam us with your opinions and views! We've opened up the ring ropes to offer you many lines of communication. Whether it be by fax, phone, e-mail or post office, our cauliflower ears are open to you 24 hours a day, 7 days a week! So, don't be a ham-n-egger!!! Spill your ideas and voice your opinions—WE WANT TO HEAR 'EM!

How to reach us!!

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E-MAIL us at the following Internet address: WWFEDITOR@AOL.COM

**WRITE us at:
World Wrestling Federation Magazine
c/o Vince Russo, Editor
P.O. Box 3859
Stamford, CT 06905**

(Questions? Kevin Kelly has the answers!)

E-mail

Dear Editor,

I was reading about the Undertaker in the February issue of the World Wrestling Federation Magazine, and I was wondering—if the end of the world was in 2000, would the Undertaker have anything to do with it? If it's true, I don't want to be here because it seems horrible. I've been watching wrestling for a long time and I know all the things the Undertaker can do. They are pretty bad. He is very, very dangerous. If he really tried with other demons he could probably do it.

"Chris"

Ccousart@quakerpump.com

Dear "Chris",

What do you mean by the end of the world? You mean to tell me... WAIT!!! THE END OF THE WORLD?! OH, NO! IT CAN'T BE!!! BUT I'M SO YOUNG!!! I HAVE SO MUCH LEFT TO DO! WHAT DO I DO FIRST? I KNOW. HANG GLIDING!!! NO, WAIT! I'M AFRAID OF HEIGHTS! I'VE GOT IT!!! SCUBA DIVING! BUT I CAN'T SWIM!!!

Hold on! You said, "If the end of the world was in 2000?" Oh... whew! You scared me for a minute! No. I think we're safe. Now, what about that Y2K thing?

E-mail

Dear Editor,

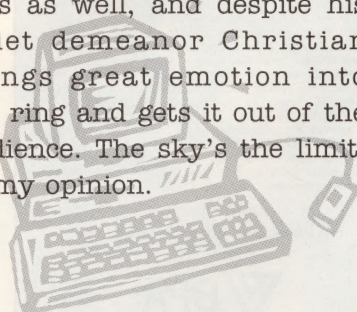
I just finished reading the "Rookies to Legends" article in the February World Wrestling Federation Magazine, and I'm glad you did it on Christian. In my opinion, he is one of the top aerial artists in the sport. My question is: Do you think he has what it takes to ever become a main event superstar? On athletic ability alone, I believe he could do it, but I wonder if his size can get him to the Federation Championship.

Robbie Harling

Kane7097@AOL.COM

Dear Robbie,

Christian has "Star" written all over him! That's an excellent question regarding size and one that we have examined before. Does the name Shawn Michaels ring a bell? Many people said that the Heartbreak Kid was too small to be successful, let alone win the Federation Championship three times. Charisma has quite a bit to do with success as well, and despite his quiet demeanor Christian brings great emotion into the ring and gets it out of the audience. The sky's the limit, in my opinion.



Letter

Dear Editor,

After reading the "It's Time To Put Up Or Shut Up" article in the February issue of World Wrestling Federation Magazine, I'm convinced Mr. McMahon doesn't want to be a man and face Stone Cold Steve Austin himself! Why? Because every time Austin challenges Vince to put his money where his mouth is, McMahon finds some way to get out of it! I saw them fight on Celebrity Deathmatch, but nothing beats the real thing. Why doesn't Vince just prove how tough he is and get it on with Austin?

Rich Carmon

Grand Rapids, Michigan

Dear Rich,

I hope you're happy! Now that you got what you wanted, what's next? Shane vs. Mankind? Hey, wait a minute... that's not a bad idea! Remember, to be the sock you have to beat the sock! BA-HA-HA! BA-HA-HA! That kills me! I'm as funny as Mick! BO-HO-HO! I LOVE IT!

E-mail

Dear Editor,

I just read the article about Mankind and Al Snow in the February issue of World Wrestling Federation Magazine, and I think the author

has to lighten up a bit. He was talking about how we spur on the madness by laughing along with them. I think he seriously overreacted when he was writing this. Socko and Head are really fun to watch, but I don't think the whole situation is anything to be afraid of. Do you?

"Joe"

Cyberer@aol.com

Dear "Joe",

The only thing we have to fear from these two is that they will turn on us and make us the butt of their infamous jokes. It turns out that both have the propensity to tell dirty jokes, with the other as part of the punch line. If one tells a joke, the other is usually having something done to him in it. By the way, Mick's jokes are funny, while Al's leave us a little flat. When Mick tells a joke, the locker room echoes with big laughter, but Al Snow's punch lines usually elicit the sounds of crickets in the field.

E-mail

Dear Editor,

I was just wondering—do you think DX had anything to do with Shawn Michaels getting attacked by Team Corporate on RAW? I think it did, because remember when

Michaels said, "I'll be back," and Triple H said, "Maybe."? After that, DX had a match later on in the night and acted like nothing happened. So, do you think they had anything to do with dismembering HBK? If so, why don't they just admit it?

Ricky Ferraino@AOL.COM

Dear Ricky,

Who could blame DX if they did set Shawn up? When Michaels returned as commissioner, he tried to ruin his former friends. DX knew that Shawn was going to get what was coming because Mr. McMahon guaranteed it. Did they allow it to happen? Perhaps. But given what HBK had done to the degenerates, who could blame them? Life is tough that way sometimes. I wonder if it was a tough decision to make.

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- FRENCH CANADIAN REPORT: OPTION 7



TALES FROM THE TURNBUCKLE

The Corporate Wonder of the World!

When the Ninth Wonder of the World, Chyna, attacked Triple H on a recent RAW from Phoenix, Arizona, it ended both a personal and professional relationship the two had shared since their days together under the tutelage of Killer Kowalski. During an "I Quit" match pitting The Rock against Hunter, the DX leader was forced to utter the two losing words after Kane and the rest of Team Corporate threatened to annihilate the former DX bodyguard.

Following the loss, Triple H was preparing for another assault by Kane when Chyna leveled Hunter from behind with a low blow! In a shocking turn of events, she left her former employer to the brutality of the Team Corporate collective while the McMahons embraced her!

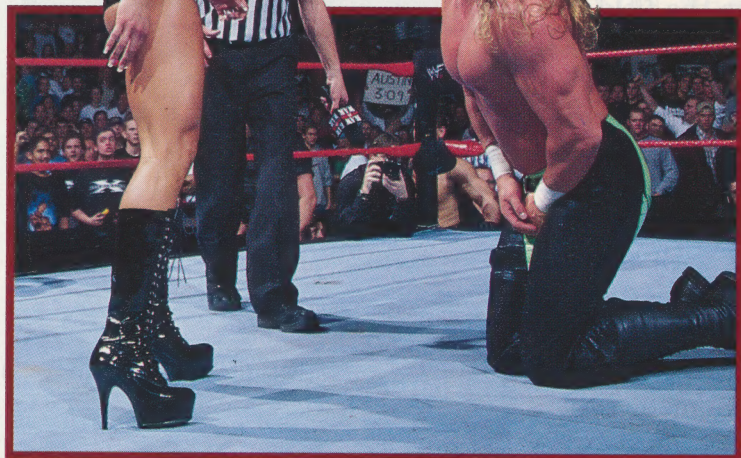
The following week on *HEAT*, Shane introduced the latest corporate acquisition, prompting her to explain her actions. Chyna stated that Vince approached her after the *Rumble*, and made the Ninth Wonder of the World an offer she couldn't refuse in the form of dead Presidents. Chyna further explained that she was

the driving force behind DX and was

sick of carrying them on her back for two years without appreciation. These words prompted an appearance by Triple H and the rest of the troops. Hunter told his former bodyguard that she'd been treated like an equal, but as much as she wished that she had a "set" it would never happen. In a parting shot, HHH made several disparaging

remarks toward Chyna—calling her a "whore" for taking the cash.

That remark apparently enraged Chyna, who interfered on Team Corporate's behalf the next night on RAW when Hunter battled Kane in a steel cage. Her plan backfired when Hunter—giving her treatment equal to the men—knocked his former bodyguard cold en route to the win. Chyna continued her quest the following week on *HEAT*, as she cost the DX leader and X-Pac a shot at the Federation Tag Team gold by smashing Hunter's family jewels once more! With Chyna in the Team Corporate fold, Mr. McMahon now has the potential to completely dismantle his enemies. The glue that held the collective degenerates together for over two years could potentially be the one to DX-terminate them!



Viva Las Vegas!

When the World Wrestling Federation announced last summer that it had purchased the former Debbie Reynolds Hotel in Las Vegas, Nevada, it marked the beginning of a new and exciting era for the leader in sports-entertainment. In January, Federation officials decided to completely tear down the old structure—creating the opportunity for the Federation to start from scratch on building not just a hotel and casino, but an entire sports-entertainment complex!

"Certainly, it will offer outstanding hotel accommodations and it will feature a 50,000-square-foot casino, but it will really be an extension of the Federation itself," said Executive Vice President and CFO of Titan Sports August Liguori.

According to a January press release, the entertainment complex will be designed so that Federation television programming can originate from any of the areas within the structure—including a 750-seat show-

room, a theme restaurant, a coffee shop, buffet, lobby or "cyber café." While adults are enjoying the casino, those under 21 will be able to test their skills in a high-tech video arcade! As part of the experience, guests will also be rubbing elbows with the Federation Superstars and established music acts who will be regularly featured at the complex.

Architect Paul Steelman and the Morse Diesel International Construction Company—whose credits include Vegas attractions the Mirage, Treasure Island and the Desert Inn as well as the Sears Tower in Chicago—will be building this new facet of sports-entertainment! According to preliminary plans, the World Wrestling Federation complex will rise 400 feet, with more than 1000 rooms enveloped in a 35-story glass and steel tower. According to Liguori, a staff of more than 1500 Titan Sports employees will be working on site, and plans are for the entertainment complex to welcome its first guests by mid-2000!

Halftime *HEAT*—and Mankind—Make History!

One night after beating Mankind in controversial fashion at the *Royal Rumble* for the Federation Championship, The Rock received another gift from Mr. McMahon during the Phoenix RAW in the form of \$100,000 for helping the owner eliminate Stone Cold Steve Austin. Later on in the broadcast while The Rock was answering a challenge from Triple H in the ring, the armored car carrying the money arrived but was quickly intercepted by the Boiler Room Dweller!

After hijacking the cash, Mankind marched to the ring—with the moneybag in tow—and started throwing large portions of it to the fans while stating that although he may have been unconscious at the Pay-Per-View, he did not remember saying "I Quit". Mankind revealed that he and the "very talented production team" got together and solved the mystery. It turns out the Corporation had recorded Mankind saying that he would make The Rock say "I Quit" during *Sunday Night HEAT*, and then used the audiotape to help The Rock get the win. In order to keep his enemy from disposing of any more money, the champion accepted Mankind's demand to put the gold on the line one more time in an empty arena bout on the January 31 Halftime *HEAT* during the Super Bowl!

In 1983, a similar bout featuring Jerry "The King" Lawler and hardcore legend Terry Funk took place inside the empty Mid-South Coliseum—at the time Memphis' premier sports arena. The chaos the two combatants traded 15 years ago paled in comparison to what their contemporaries would unleash in their own private hell. In a battlefield devoid of fans and fellow superstars, The Rock and Mankind were free to use whatever means—and weapons—necessary to settle their differences.

That night, millions tuned in to witness Mankind defeat The Rock in one of the most spectacular matches in the history of the Federation to become the titleholder for the second time in his unbelievable career. In what was described by spectators as the most incredible 20 minutes of pure aggression, the two superstars trampled throughout the entire facility in their attempts to annihilate each other! At one point, the Boiler Room Dweller plunged down the concrete stairs from the top of the arena, narrowly escaping death! After assaulting The Rock with a forklift, the "King of the Deathmatch" scored the win, capturing the championship once more and forever becoming part of Super Bowl lore!



TALES FROM THE TURNBUCKLE

A Game With Real Attitude!

Fresh off the global success of the "WarZone" video game for N64 and Playstation, Acclaim entertainment is already putting the finishing touches on the highly anticipated followup, "WF Attitude", scheduled for late spring release in stores!

Several major additions have been made to the game, including a jump from 16 Federation Superstars to choose from to more than 40! Like the previous game, there will also be new hidden characters and tons of cheat codes—all to be revealed in the upcoming "Attitude" Strategy Guide published by Acclaim. Pay-Per-View events will also mark their debut in the game, as players can attempt to become *King of the Ring* or be the last man standing in the *Royal Rumble*!

According to Michael Archer, one of Acclaim's producers, the tag team division and "create a superstar" dynamics will also be expanded with new options, including the ability to select introductions and theme

music of the competitors! Calling commentary and play-by-play for "Attitude" will be Jerry "The King" Lawler and Shane McMahon, both of whom added their voices to the game during a recent RAW.

In addition, the number of wrestling moves used in the game has also been expanded to over 400 different holds! Matt and Jeff Hardy—video game fans themselves—offered up their talents for Acclaim studios in Long Island where "motion capture" cameras digitized their repertoire for use in the game! Dozens of other Federation Superstars, including the Undertaker, Stone Cold Steve Austin, The Rock and Mankind, were also brought into the facility to take part in the making.

WWF.com will update readers on the release date for the new "Attitude" game in the coming weeks! From what we understand, hundreds of video game outlets are already reporting fans wanting to reserve copies of the game!

THE TOP FIVE "ZONES" OF KEN SHAMROCK:

1. The No Parking Zone
2. The Twilight Zone
3. The No Fly Zone
4. The End Zone
5. The Ozone

"Quote of the month"

"Hey, Debra... I've got something for your boobs!"

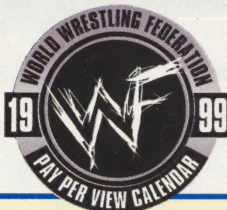
—Mankind presenting Debra with a sweater on RAW



You Don't Say

In addition to being a master of the martial arts, "Lethal Weapon" Steve Blackman is also a former bodybuilder!

The superstar actively competed in bodybuilding in the Connecticut area in the early 1990s!



April 25—In Your House (Hartford, CT)

May 23—In Your House (Kansas City, MO)

June 27—King of the Ring (Greensboro, NC)

HOW TO ORDER PAY-PER-VIEW

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- 1) All events are on Sundays at 8pm ET.
- 2) Replays for all events at 11pm ET.
- 3) Encores for all events are the Tuesday following the event. Encores are 8pm and 11pm ET.

MORE FREEBIES

Order **WF WrestleMania XV** and get a FREE World Wrestling Federation special collectible first-edition copy of the new *Undertaker and the Creatures of the Night* comic book. Simply send a copy of your cable or satellite bill indicating the purchase of **WF WrestleMania XV** to:

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TOUR GUIDE

March

15—San Jose, CA (RAW)

19—New Orleans, LA

20—Austin, TX

21—Rochester, NY

22—Albany, NY

28—Philadelphia, PA
(WrestleMania XV)

29—East Rutherford, NJ (RAW)

30—Nassau, NY (RAW)

31—International Tour of
the U.K. and Germany

April

1-5—International Tour of
U.K. and Germany (cont.)

10—Cincinnati, OH

11—East Lansing, MI

12—Detroit, MI (RAW)

13—Grand Rapids, MI (RAW)

14—Fort Wayne, IN

15—Seattle, WA

16—Vancouver, BC

World Wrestling Federation: The Music Keeps On Climbing!

On the latest *World Wrestling Federation: The Music*, Volume 3 CD, you'll find such entrance themes as Stone Cold Steve Austin, The Rock, DX, the Undertaker, the Oddities and more. The record has become so popular that in recent weeks, it has been climbing up the music charts and beating out such established performers as R.E.M., Marilyn Manson, rapper Master P, Green Day and Natalie Imbruglia!

On November 11, *World Wrestling Federation: The Music* was listed at number 82 on the Billboard Music Top 200 Chart. By January the record skyrocketed from that position to the number 41 rank, conquering such top names as the Beastie Boys, Korn and U2 in the process! The feat earned it "Pacesetter" honors for the week of January 31 as *World Wrestling Federation: The Music* continued its climb!

By music industry standards this is a tremendous accomplishment. Billboard is the most respected and reliable national ranking service! Not only that but *World Wrestling Federation: The Music*, Volume 3 has received almost no airtime from radio stations or television music mainstays like MTV or VH1!



ROOKIES TO LEGENDS

The Blue Meanie


Question: What kind of a superstar would rather prove he's a better dancer than a wrestler? Answer: the Blue Meanie, one of the most entertaining non-traditional athletes in World Wrestling Federation history. As amusing as he may be, when it comes down to mixing it up the Meanie is devastating in the ring.

There are many dimensions to this member of the J.O.B. Squad which make him so entertaining. He has yet to talk, but his outlandish antics inside the ring speak volumes about his personality. He can make you laugh with the talent of a circus clown or burn up the canvas as a dancin' machine! His only shortcoming seems to be his lack of concentration, as some liken him to a child trapped in an adult's body.


What we do know about the Blue Meanie is that he was trained for a career in wrestling by Al Snow at his gym in Lima, Ohio. After competing in several independent promotions in and around the Northeast, this superstar found a home in the Philadelphia-based promotion of ECW. There he became the crown jewel of the B.W.O.—Blue World Order.

This, along with other parodies—such as his version of Goldust known as “Bluedust”—earned him a loyal fan following. Fans may remember his appearance alongside other B.W.O. members on behalf of ECW when RAW returned to the Manhattan Center in February 1997.

When Al Snow ventured to the Philadelphia promotion later that year, he began to lay the foundation for what would later become the biggest group of misfits and perennial losers in the business, the J.O.B. Squad. These athletes, long kept under the heavy hand of the front office (code named P.U.S.H.), finally took their careers into their own hands and demanded the respect they deserved. It wasn't long after Snow returned to the World Wrestling Federation and reintroduced the organization within an organization that the Meanie followed.

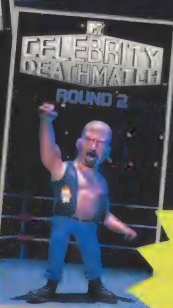
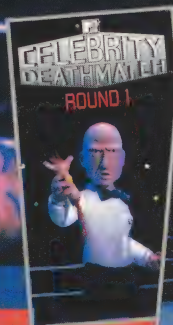
Although he serves as amusement for many Federation fans, the Meanie has also played a pivotal role in providing backup for the other Squadders, most notably Duane Gill. It should be interesting to see how the Meanie and the rest of the J.O.B. Squad will react if P.U.S.H. ever comes to shove again! 



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ROOKIES TO LEGENDS

The Blue Meanie


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There are many dimensions to this member of the J.O.B. Squad which make him so entertaining. He has yet to talk, but his outlandish antics inside the ring speak volumes about his personality. He can make you laugh with the talent of a circus clown or burn up the canvas as a dancin' machine! His only shortcoming seems to be his lack of concentration, as some liken him to a child trapped in an adult's body.


What we do know about the Blue Meanie is that he was trained for a career in wrestling by Al Snow at his gym in Lima, Ohio. After competing in several independent promotions in and around the Northeast, this superstar found a home in the Philadelphia-based promotion of ECW. There he became the crown jewel of the B.W.O.—Blue World Order.

This, along with other parodies—such as his version of Goldust known as “Bluedust”—earned him a loyal fan following. Fans may remember his appearance alongside other B.W.O. members on behalf of ECW when RAW returned to the Manhattan Center in February 1997.

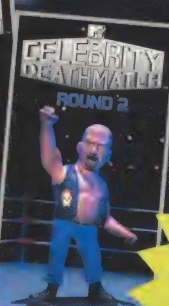
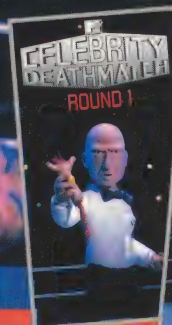
When Al Snow ventured to the Philadelphia promotion later that year, he began to lay the foundation for what would later become the biggest group of misfits and perennial losers in the business, the J.O.B. Squad. These athletes, long kept under the heavy hand of the front office (code named P.U.S.H.), finally took their careers into their own hands and demanded the respect they deserved. It wasn't long after Snow returned to the World Wrestling Federation and reintroduced the organization within an organization that the Meanie followed.

Although he serves as amusement for many Federation fans, the Meanie has also played a pivotal role in providing backup for the other Squadders, most notably Duane Gill. It should be interesting to see how the Meanie and the rest of the J.O.B. Squad will react if P.U.S.H. ever comes to shove again! 



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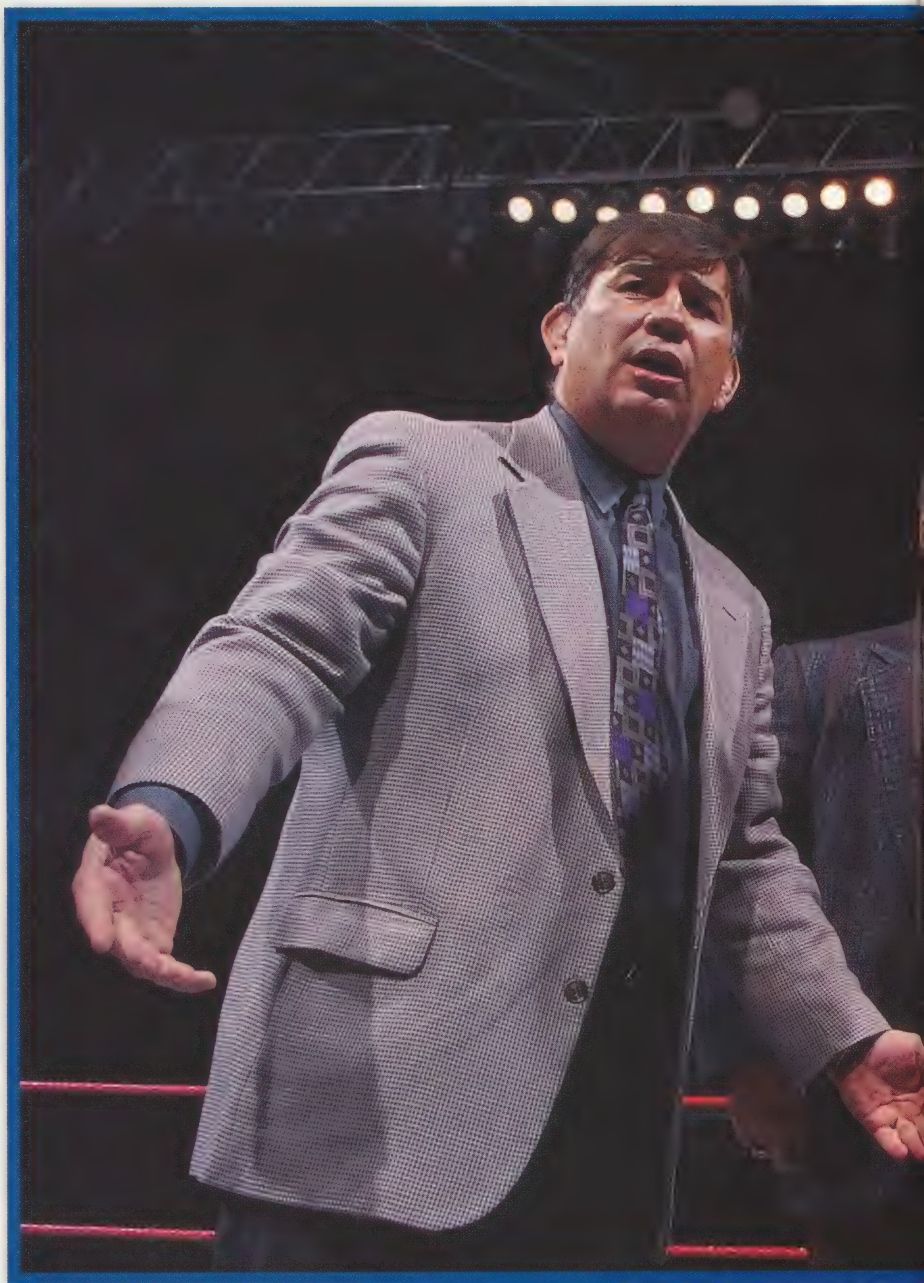


PATTERSON & BRISCO

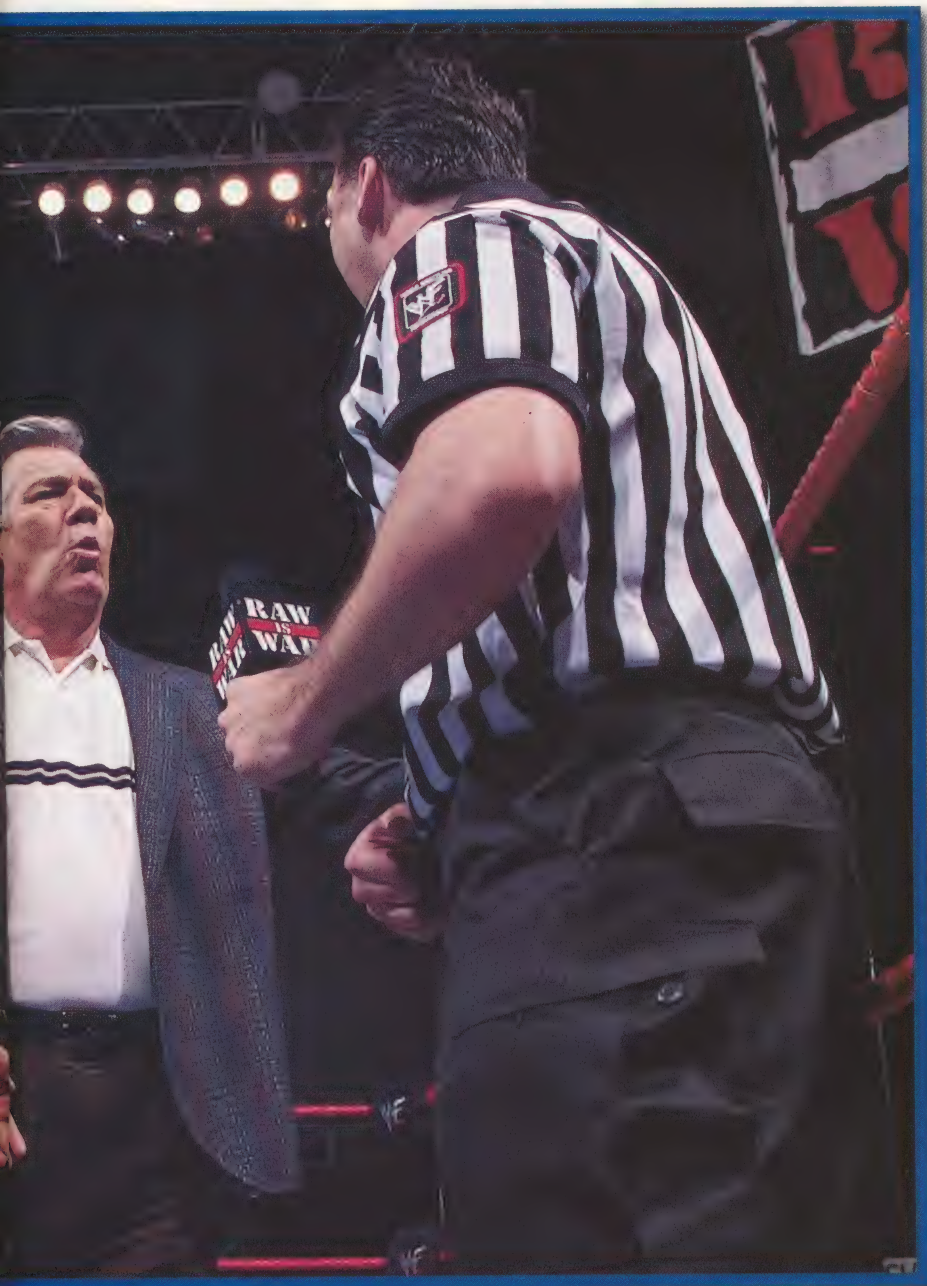
For me, growing up a television junkie, there was nothin' that tickled the funny bone more than two great comedians playin' off each other. The magic of two contrasting personalities always made great boob tube. Perhaps the best chemistry of all time took place between Jackie Gleason and Art Carney. Ralph and Norton were simply the best... haven't been—and never will be—touched. It wasn't just comedy between those two—it was pure magic. Felix Unger (Tony Randall) and Oscar Madison (Jack Klugman) get an honorable mention—but they didn't even come close to the boys from Chauncey Street.

Over the past 30-somethin' years, television comedy teams have come and gone. Let's see, there've been Rob & Laura Petrie, Archie & Edith, Sanford & Son, Richie & "The Fonz", Akroyd & Belushi, Ren & Stimpy and a whole host of others. Whereas many were entertaining as hell—they just weren't Ralph and Norton. Jerry and George came close—but still no stogie. I don't know, maybe it was the chemistry, but a pinch of somethin'-somethin' was missin'. Gone are the dayz of the l'il fat guy who "broke a dus" (*Honeymooners* fans WILL get that) and the wiry Sanitation Engineer with that big ol' heart of gold. Baby, they were the greatest—never to be touched again... UNTIL NOW!!!

In my opinion, they are the "Dynamic Duo" of the sports-entertainment industry! DRASTICALLY over-looked and DREADFULLY under-rated, Pat Patterson and Gerald Brisco are perhaps the



PLEASE!!!



most explosive weapons on the playin' field today! Talk about comedic geniuses—the jovial French-Canadian and the poor, pathetic, ass-kissin' "Okie from Muskogee" are stealin' the dadgum show!!! You wanna talk about—"GETTIN' IT"—the two stooges are showin' us all how it's done!!!

You talk about the World Wrestling Federation today and you're talkin' hip. You're talkin' cuttin' edge. You're talkin' happenin'!!! Well, believe it—or not—Patterson and Brisco are ALL OF THE ABOVE!!! Two legends who have become cult heroes—only in the World Wrestling Federation. They have proven that "old school" is only a state of mind. You can "get it" no matter how old you are, or how long you've been in this great business—as long as you "choose to". Patterson and Brisco chose to. They are more "over" now—than they were in their heyday. You don't believe me? Well, Pat Patterson didn't have a trading card in his honor when he won that Intercontinental Title tournament in Rio de Janeiro—BUT—he's got one now! And Brisco? In Tampa, Florida, Brisco Brothers Body Shop is turning 'em away!!! But, hell, it's still worth the drive!!!

In closing, and on a more personal note, I'd just like to say that I'm extremely proud and thrilled for both Mr. Patterson and Mr. Brisco. They made the commitment to hop on the wave, and I'm just happy they're lettin' me ride along!

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See 'ya. *WF*

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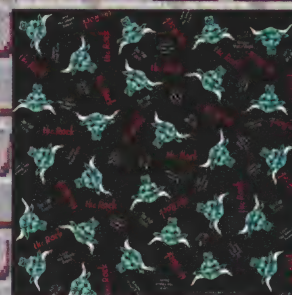
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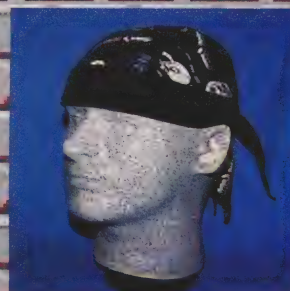
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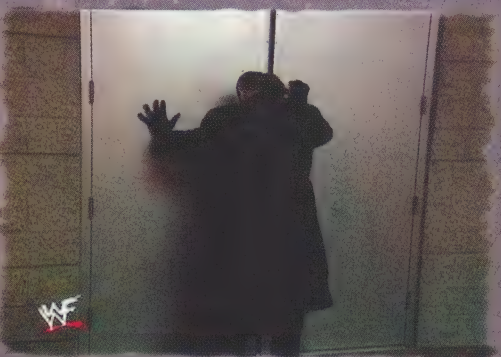
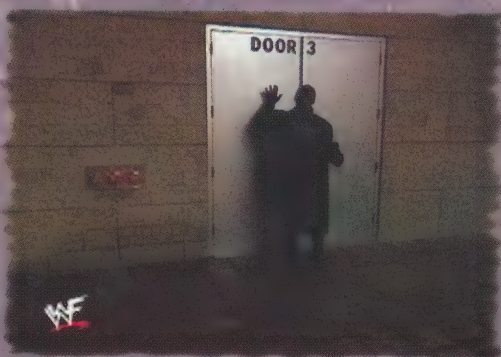
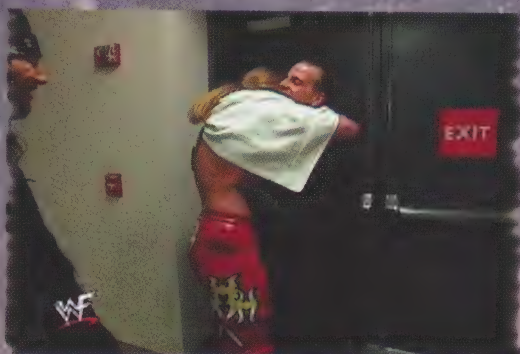
Has Time Run Out for Shawn Michaels?



By Kevin Kelly

In many ways, Shawn Michaels lived life in the World Wrestling Federation at one time like a car careening out of control on the highway. Weaving in and out of traffic with bursts of speed, sudden braking and then flooring it again.





How ironic that it all came to an end for HBK on the hood of his rental car, his face occupying the space where the windshield used to be. It was gruesome and tragic. But it wasn't life in the fast lane that predestined this incident. It was a business deal with the Corporation gone awry, with his mistreatment of DX perhaps a contributing factor. Either way, Shawn had paid the price and the show stopped for the "Showstopper"...

Shawn made a lot of mistakes over the years. He'd be the first to admit that. But he had begun to settle down. Going full throttle all the time didn't allow for proper rest or recovery from a grueling decade of combat. During his first of three reigns as World Wrestling Federation Champion, stories of the night life Shawn indulged in were legendary.

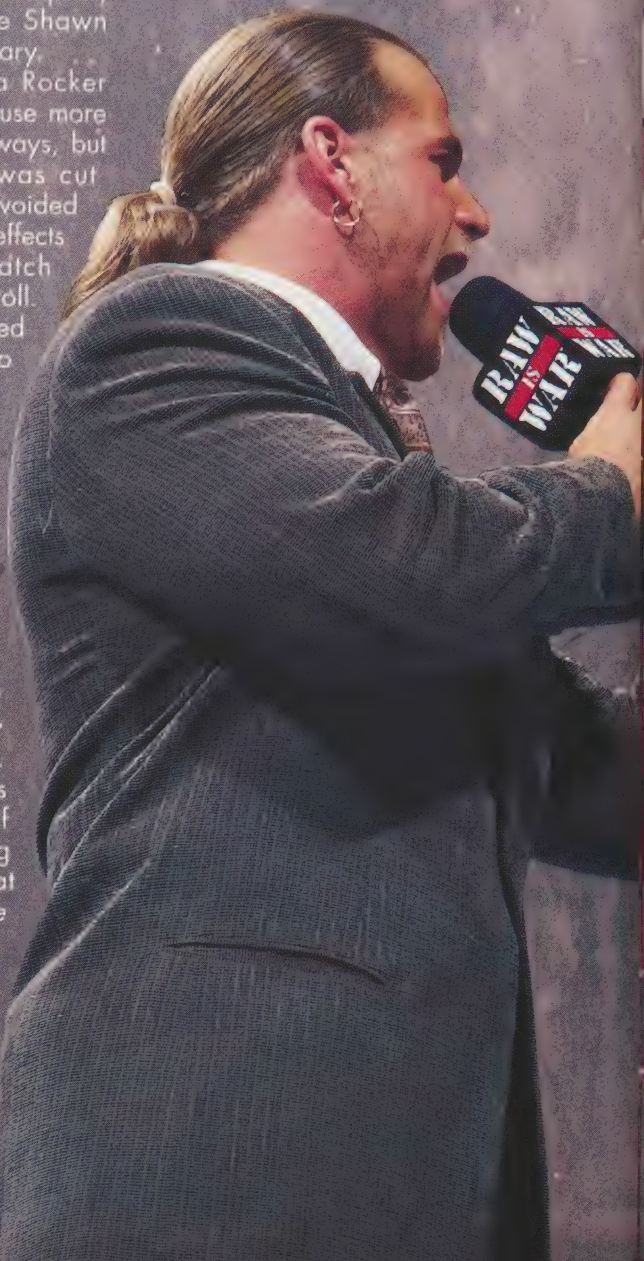
His early days as a Rocker found him in the doghouse more than once for his wild ways, but as the champion he was cut some slack. While he avoided trouble, the cumulative effects of in-ring and post-match competition took their toll. By the time Shawn turned 30, his body began to show the wear and tear. Old-timers told him when he started that all the crazy stuff he did would catch up with him. Shawn was on borrowed time now.

His resiliency made him one of the most successful champions in Federation history. That resiliency was certainly tested throughout 1997. He competed with his back in agony most of the time. The turning point for Shawn was at the 1998 Royal Rumble when a fall onto the casket during a match against the Undertaker ripped away at his spinal column. Shawn

could now hear the ticking of the clock.

Following *WrestleMania XIV*, HBK had no choice but to step away. Doctors told him that rest might repair the damage, but they couldn't make any promises. He saw the rise of DX as a group of five without him, the author of the degenerate code. It pained Shawn to be away, but it hurt far more to be there. Forget about competing. Even a simple plane flight was painful. But he wanted to be there.

First as a part-time commentator and then as Federation Commissioner, Shawn Michaels was still a part of the scene. Then he sold his soul to the Corporation and turned on his friends in DX. There would be



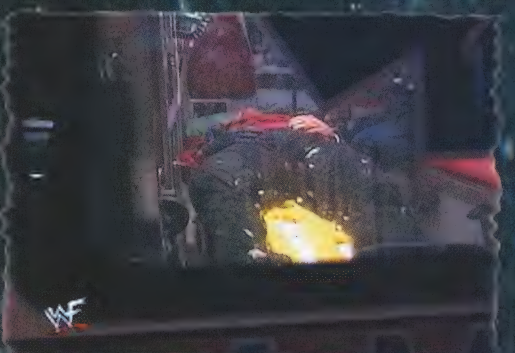


no free rides to get back into the spotlight. No refunds available either. When the deal went sour, Shawn Michaels was left in a pool of blood as shards of glass surrounded him on the hood of his car. His time was up.

The subsequent spinal surgery prompted reports that Shawn had indeed competed for the final time in the squared circle. Whether or not that is fact, only Michaels himself knows. Physical therapy and time will make the final determination.

Shawn still exerted his authority from his hospital bed, vowing to continue as commissioner. No matter what, Michaels can't let Vince McMahon win that easily. The battles between the two men over the past decade have been difficult for both, as they have a true love-hate relationship.

Shawn Michaels possesses the charisma which has captivated not only the crowds he has so thoroughly entertained but all those around him. And there is perhaps no bigger fan of Shawn than Vince McMahon. The Heartbreak Kid was one of his greatest superstars and seeing Shawn do his thing always brought a smile to the Federation owner's face.



The flip side of Shawn and Vince's relationship is, like a bond between father and son, very close and sometimes very destructive. So much alike, the two have often clashed on a number of issues. These blowups would shake the walls in McMahon's office and often ended with Michaels storming out. In time, apologies would follow accordingly and arguing and yelling would be replaced with handshakes and hugs.

While they have battled and reconciled in the past, it would appear that the last conflict between these two men so very much alike has finally ended the relationship. Just as with any father/son dispute, sometimes the camel's back can be repaired. Will one or the other party attempt to resolve the differences, or is it really over this time for Shawn and Vince?

And what about DX? Even Shawn would have to admit that he's made mistakes where his former friends are concerned. Will either side be willing to forgive now that Shawn has paid the price for his misdeeds? Forgive? Perhaps. But forget? Never.

The key to Shawn Michaels' success has always been his ability to come back from adversity. That same resiliency, which made him one of the greatest superstars of all time, will have to be called upon if the Heartbreak Kid hopes to fix what is now broken—not only his back, for which Shawn's main goal is simply a pain-free life, but also the torn relationships.

Although the chances seem to be remote, a return to the ring must be in the back of Shawn's mind. The clock may have run out for Shawn Michaels, but he has the rest of his life now to decide what's next. WF





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Is Owen *"In Love"* With Debra?

By Bill Banks



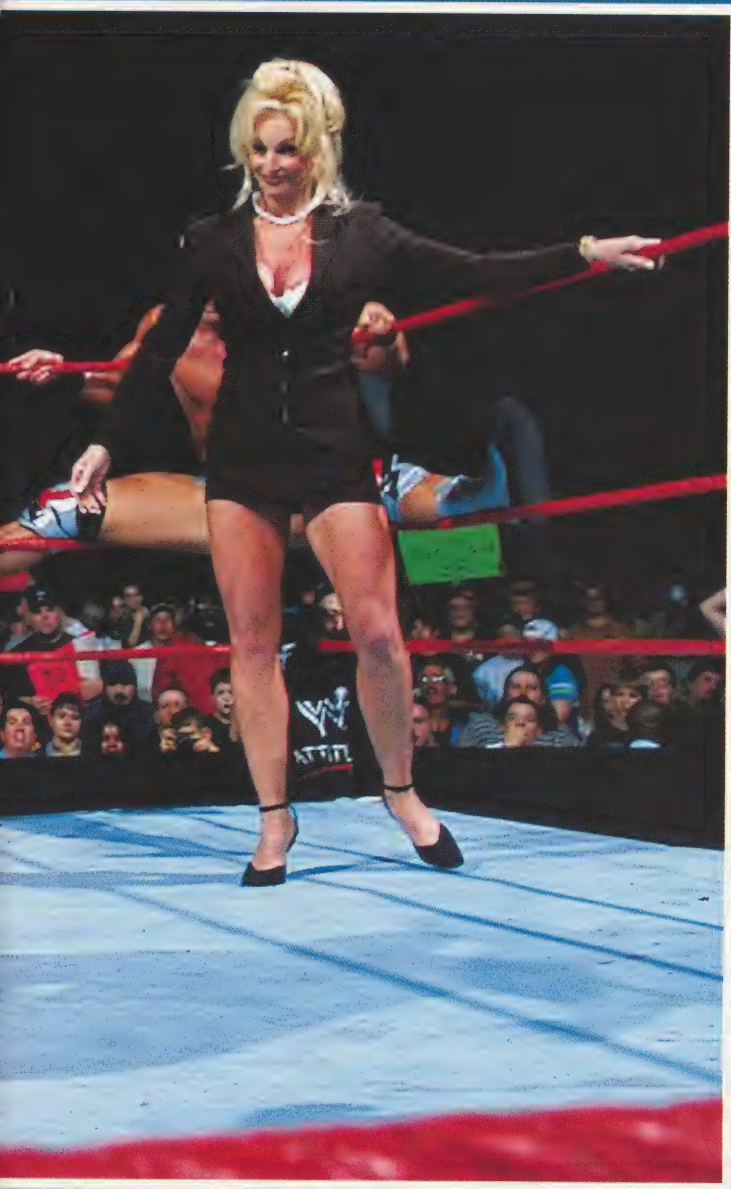
Sure, everybody knows that outside of the World Wrestling Federation spotlight Owen Hart is happily married. So, you're probably wondering what that headline means. How could he be in love with another woman? Is he cheating on his long-suffering wife, Martha, who is back home in Calgary taking care of their two children? Has Debra won over the heart of the youngest member of the Hart clan?

Actually, it's just the opposite. Is Owen in love with the idea of having a woman in his corner for the first time? The answer is no. For a young, second-generation superstar who has prided himself on being a winner his entire career, teaming with an athlete cut from the same mold, Jeff Jarrett, suited him perfectly. Nothing makes the Canadian happier than the mountain of wins he and his newfound partner are accumulating. What troubles him is that "she" is in their corner helping them.

Now, Owen faces the biggest test to his pride ever—somebody who has never actively competed

inside a wrestling ring, somebody half his size and weight who has never won any Slammy Awards, somebody who could never beat him physically at his craft. But when it comes down to who the majority of fans would rather see, Debra beats Owen hands down.

Whether Hart welcomes her into the mix is irrelevant—he has to grin and bear it because there's an ingredient that the former pageant winner brings to the mixture that no other manager can. Perhaps, in his mind, Debra represents the new girlfriend of a best friend who threatens the friendship. However, she has proven her track record of success in many ways. Her air of superiority and confidence has rubbed off on Jarrett, allowing him to be more vocal and cutting







edge. Her brains, beauty and lethal charm can upstage even the most dedicated opponent. Is Owen happy with the mountain of wins he and Jarrett have amassed? Of course. Would he rather acquire them without Debra's involvement? Of course.

In many ways, Hart and the beautiful blonde have much in common as far as their personalities go. As opposed as their roles in the World Wrestling Federation, they might be two of a kind. Both crave the camera, and each has been just as cunning and manipulative as the other—which leads us to another question: Is Debra using Owen and Jeff? I think we all know the answer to that one.

Even if she is manipulating Owen and Jeff, they still have garnered an abundance of prestige. Just by being near Debra, the Nashville native has seen his stock soar in the eyes of the fans. In a matter of weeks, the masses realized that wherever Jeff went, so went Debra. So, they eagerly anticipated a Jarrett match! Owen, as his tag team partner, has ridden on those coattails; but let's not forget that there is someone else in Owen's life as well.

"There is a little bit of the Blue Blazer in each and every one of us," Owen told us all last year. Despite being revealed as the Blazer on one occasion—and Jeff Jarrett on another—the Blazer continues to be a part of Owen's life. It's almost as though the Blue Blazer is Owen's invisible friend. You know, the only one who listens, the only one who cares...

While Jeff has Debra, Owen has the Blazer. Every time Debra undoes a button or winks her seductive blue eyes at an adversary, she gets what she wants. If Jeff is in trouble, Debra is there with the goods to bail him out. At the same time, when Owen is down and out, the Blazer is there to pick him up.

Do you think that Jeff Jarrett cares who helps him? As long as the former Federation Intercontinental Champion gets his hand raised, he could care less. It seems that while Owen may not care for Debra's assistance, he likes the results nonetheless. Perhaps the Blazer is his own form of justification. Debra helps Jeff and the Blazer helps Owen. But perception is the biggest problem. Despite the success of Owen and Jeff, does anyone doubt that Debra is the MVP of this team?

That is perhaps what bothers Owen the most. Once again, one of the most decorated champions in Federation history is taking the back seat. When will he say, "Enough is enough"? Might he part ways with Jarrett if Debra becomes too much for him to stomach?

If it ever reached that point, Owen would have a tough decision to make. He would be faced with leaving a winning combination to go on his own or perhaps purposely undermining their manager's plans, which might possibly cause friction with Jarrett. Which poison would the Canadian choose? If only he could learn to accept Debra in his corner, the trio's success would span years into the next millennium.

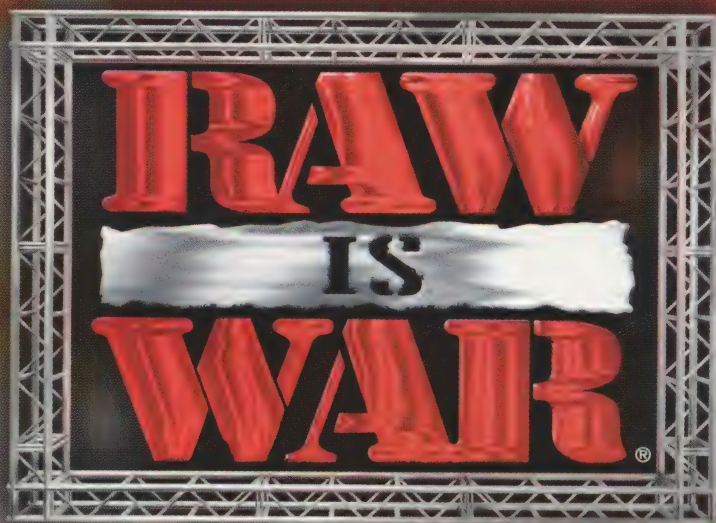
Then again, this trio is really a quartet. We can't forget about the Blue Blazer. It's inevitable that a blow-up will occur one day. Owen Hart doesn't love the idea of having Debra on his side. And someday, it might lead to a messy divorce... *WF*

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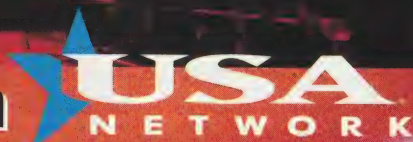
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Passing The Corporate Test

By Bill Banks

Is He McMahon's Next Phenomenon in the Making?

"Like they said... he had an impressive career. Maybe too impressive. I mean, perfect. He was being groomed for one of the top spots in the corporation."

—Captain Benjamin Willard
Apocalypse Now

At six feet six inches and 275 pounds, Test is a pure genetic marvel. At 23 years of age, he is already one of the most feared superstars in the World Wrestling

Federation. The former Mötley Crüe bodyguard was a diamond in the rough... one that Mr. McMahon quickly snatched up and he's polishing for the future of his corporation.

Vince McMahon has always had the ability to find such gems. In fact, some consider him the master of creating superstars out of impressive raw talent. Eight years ago he began the process that transformed the Undertaker into a household name and turned a journeyman named Kevin Nash into the machine known as Diesel. Once Vince gets his hand on such promising athletes, he creates a masterpiece. Now the time has come to unleash a new

creation, one that is abundant with potential and anger—and it won't be long before the chairman puts his initials on the finished product.

Is Test prepared for such a future in the World Wrestling Federation? He wouldn't be in McMahon's hands if he wasn't qualified for the job. By nature, he enjoys inflicting pain on others—an ability which shaped the paths he's chosen in life. In high school, he was a standout in hockey, lacrosse, football and rugby—sports in which only the strong excel. By the age of 18, his size earned him bouncer's duties in two prominent nightclubs, and within a matter





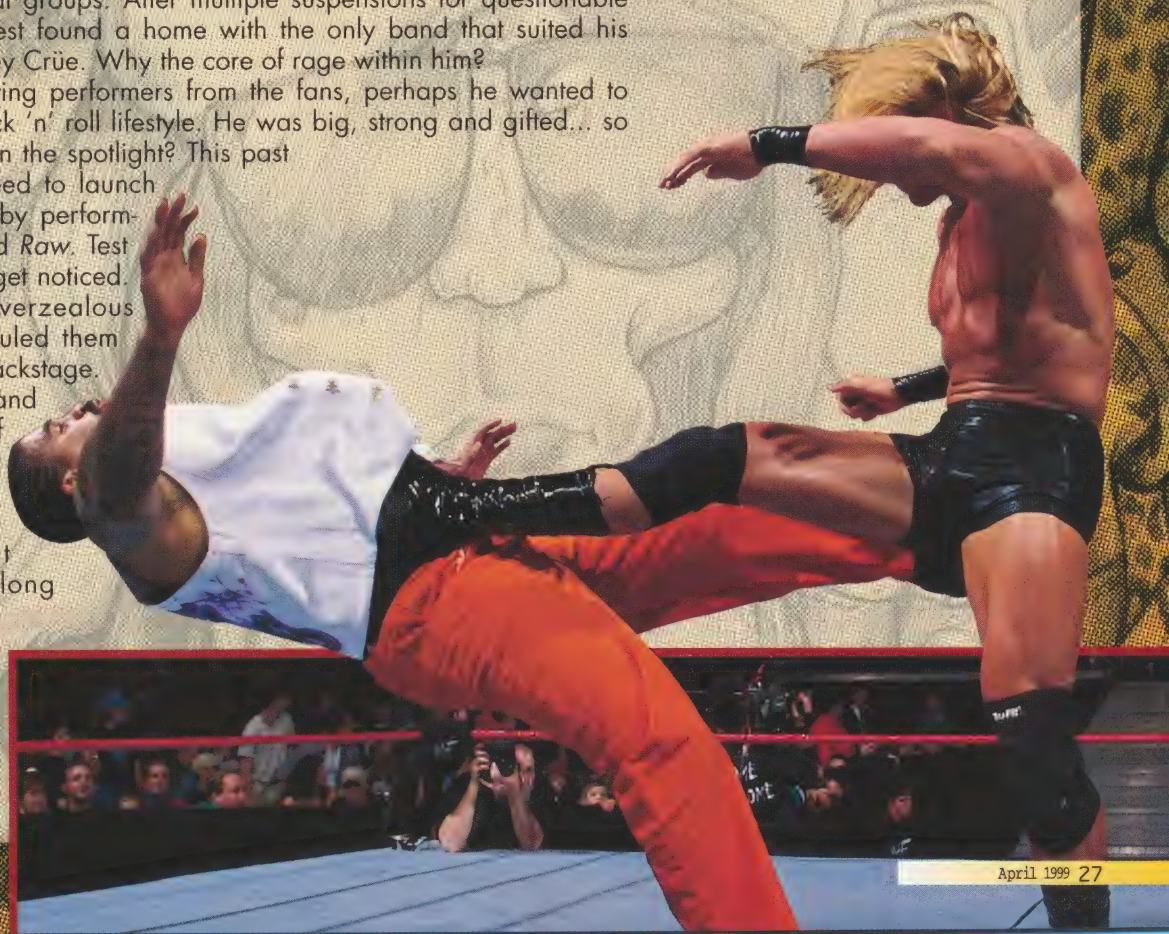
attitude that fit right in with DX. Within a matter of weeks, his skills would be defined at the Federation's "Funkin' Dojo" training camp.

Unfortunately for Hunter, he wasn't able to keep a good thing secret. Stamford, Connecticut, is also the home of McMahon's Titan Tower, and before long word got back to the owner about the impressive monster Canadian. He was called "the next great superstar" and a "natural" in the ring. Once Vince saw him in action, he made sure DX wouldn't have a chance at getting him. All it took was putting the bug in Test's ear—how it was his time to shine and that he could finally have that rock 'n' roll lifestyle, the promise that he would be groomed as a champion among the Team Corporate collective... that he would never rise above the egos if he were to join DX.

The promises flowed like wine and, of course, Test believed them. None of it was a lie and it was coming from

of months he was the head of security. At the same time, he landed a job body-guarding various musical groups. After multiple suspensions for questionable crowd control tactics, Test found a home with the only band that suited his brutal tendencies—Mötley Crüe. Why the core of rage within him?

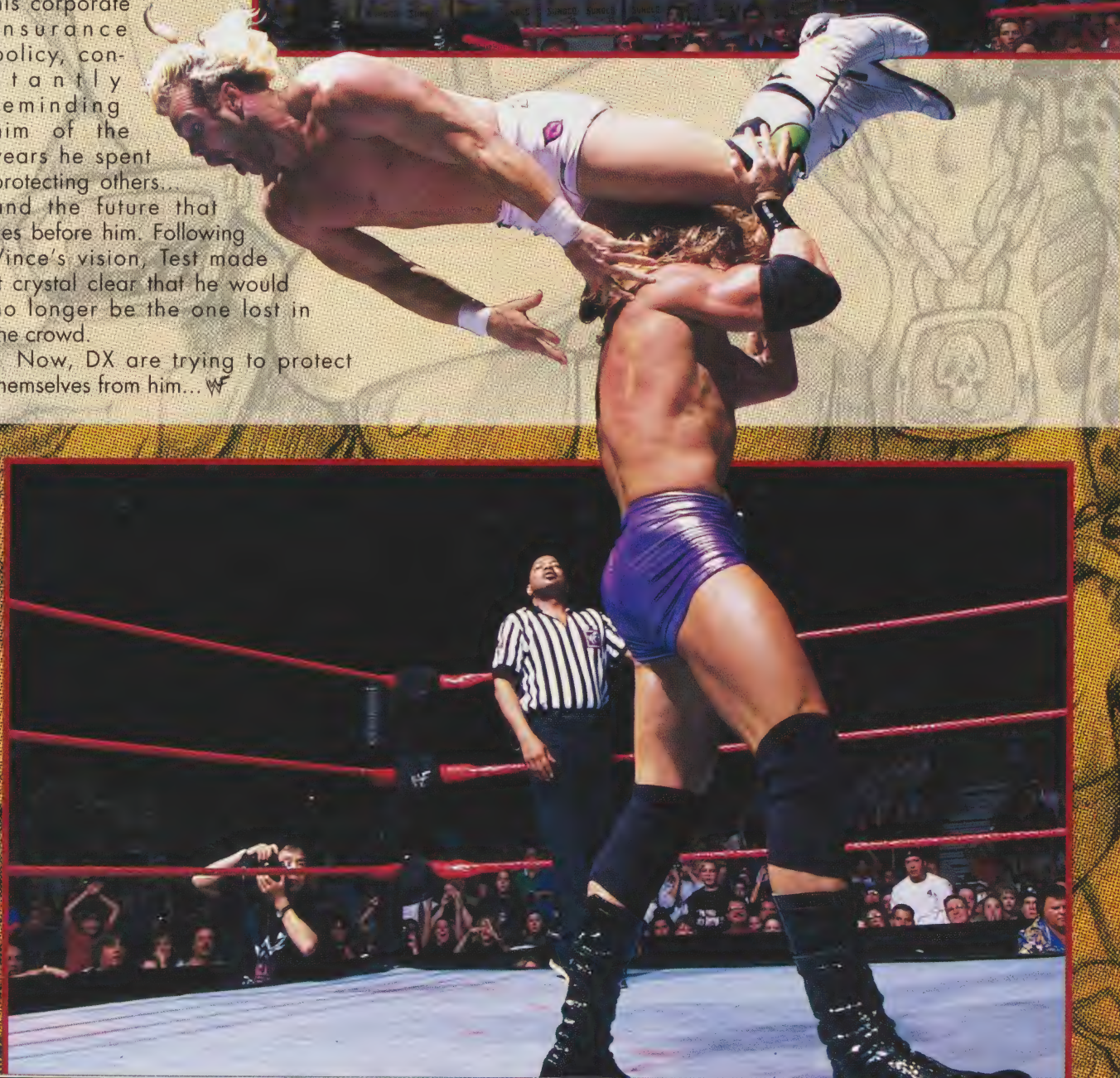
After years of protecting performers from the fans, perhaps he wanted to be the one living the rock 'n' roll lifestyle. He was big, strong and gifted... so why wasn't he the one in the spotlight? This past October, the Crüe agreed to launch their Greatest Hits tour by performing with DX on *Heat* and *Raw*. Test used the opportunity to get noticed. He not only ejected overzealous fans, but reportedly hauled them off to a merciless fate backstage. DX hung out with the band and also took note of their greatest asset—leading Triple H to court the Canadian as the group's latest acquisition. It wasn't long before Test started getting the itch to leave the world of music for the squared circle. He had proven he could hurt people, and he possessed the raw



the man who built a lasting legacy for molding stars. After years of being the one who controlled the crowds and held back the masses, McMahon was offering Test the chance to become the one to whom the fans flocked. It was opportunity in its most unadulterated form—the gift the owner keeps on giving only to those who deserve it.

As a sort of symbolic gesture, the DX leader was the first to face Test's rage on Raw. Convinced he would have been held back under Hunter's guidance the newcomer cost him a chance at the Federation Championship. Months later, Vince continues to feed the fire of anger burning within his corporate insurance policy, constantly reminding him of the years he spent protecting others... and the future that lies before him. Following Vince's vision, Test made it crystal clear that he would no longer be the one lost in the crowd.

Now, DX are trying to protect themselves from him... **W**



PERSONALITY PROFILE

FAVORITE BAND/SINGER:

Any R&B singer

BIGGEST THRILL IN LIFE:

When I was in the main event on RAW.

PERSON YOU WOULD MOST LIKE TO MEET:

Arnold Schwarzenegger

FAVORITE SPORT (BESIDES WRESTLING):

Hockey

FAVORITE ATHLETE:

Wayne Gretzky

FAVORITE TELEVISION SHOW:

The Simpsons

HOBBIES:

Working out

FAVORITE FOOD:

Steak

FAVORITE FAST FOOD:

Burger King Whopper

FAVORITE ACTOR:

Arnold Schwarzenegger

FAVORITE ACTRESS:

Salma Hayek

FAVORITE MOVIE:

Friday

IF I COULD HAVE DONE IT DIFFERENTLY, I WOULD HAVE...

I wouldn't change a thing.

SECRET TALENT:

I'm a good cook.

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21	22	23	24 Undertaker	25	26	27
28 WRESTLE MANIA (Philadelphia, PA)	29	30	31			

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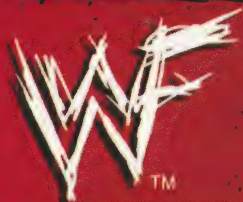
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4	5	6	7 Droz	8	9	10 Paul Bearer
11 Goldust	12	13	14	15	16 George "The Animal" Steele	17
18	19	20	21	22	23	24
25 IN YOUR HOUSE (Providence, RI)	26 Kane	27	28	29	30	

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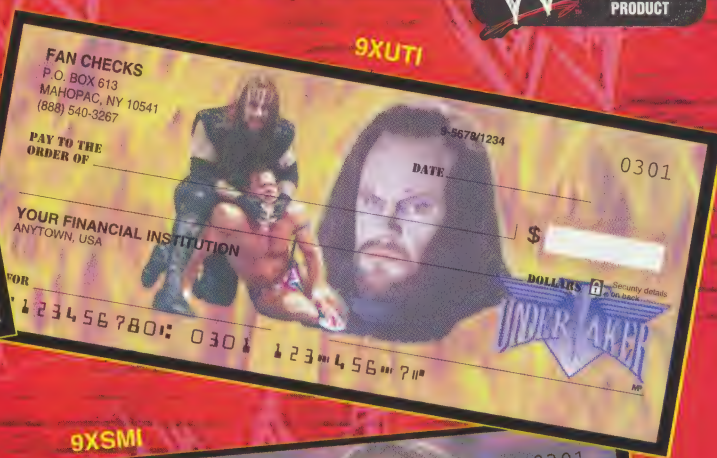
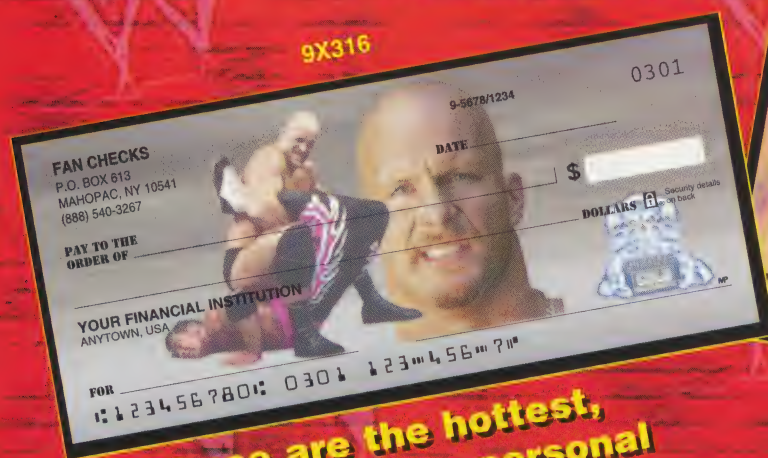
Prior to joining Team Corporate, the six-foot, six-inch superstar known as Test was a bodyguard for rock legends Mötley Crüe. During the Crüe's performances of *Bitter Pill* and *Wild Side* on the October 18 and 19, 1998, episodes of *HEAT* and *RAW*, the band's monster roadie manhandled overzealous fans who attempted to rush the stage. It was later discovered that Triple H and the rest of DX were extremely impressed with Test's feats—and rumors circulated that the faction was considering adding this newfound muscle to the mix!

Unfortunately, DX's vision was snuffed out by Mr. McMahon, who hired Test as his Corporate Insurance Policy. During Hunter's Federation Championship match against The Rock on the December 14 *RAW* from Tacoma, Washington, Test hit the ring and brutally beat the DX leader—perhaps costing him the gold! With The Rock, Ken Shamrock, the Big Boss Man and Test under his control, Mr. McMahon sent a message to DX that their days in the World Wrestling Federation were numbered!



Two weeks after joining Team Corporate, Test made another enemy in the World Wrestling Federation when he attacked Val Venis on the December 28 *RAW* from Albany, New York. Earlier in the night, former Commissioner Shawn Michaels had ordered Road Dog to defend his Hardcore Title against Val Venis, but Mr. McMahon wanted Mankind to get the bid. So, to remedy the situation, the chairman unleashed Test on the adult film star—sparking a bitter feud for 1999!

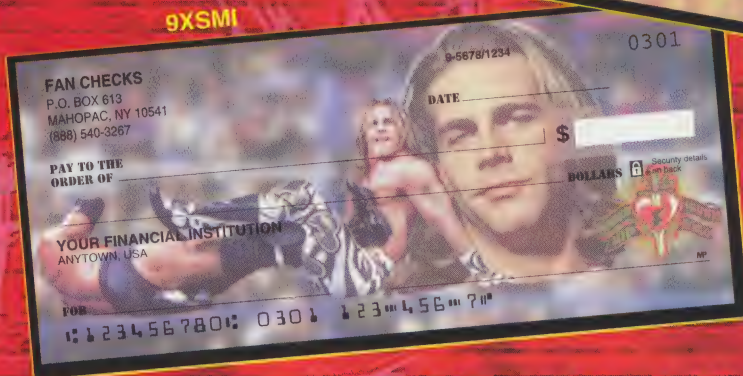
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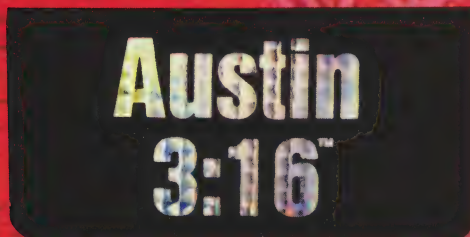


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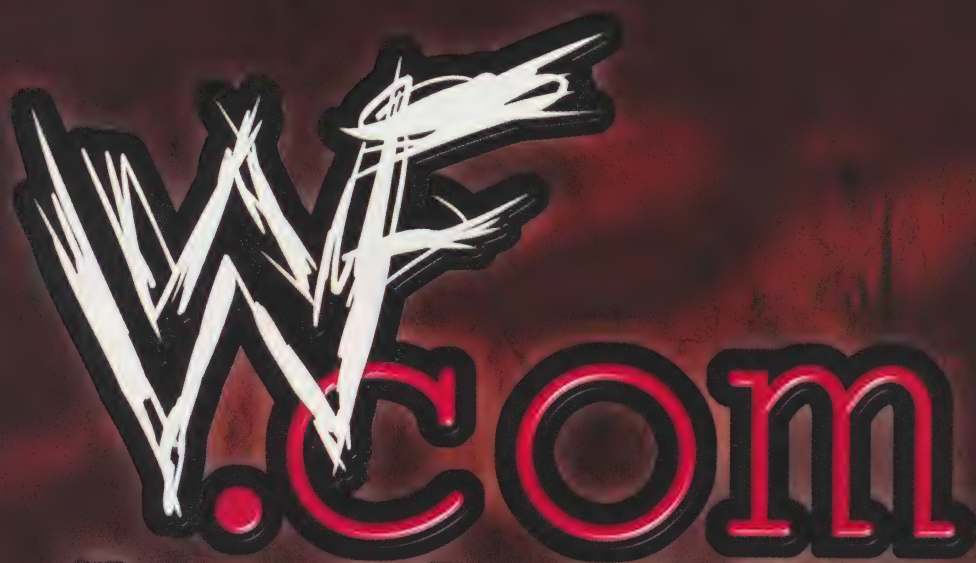
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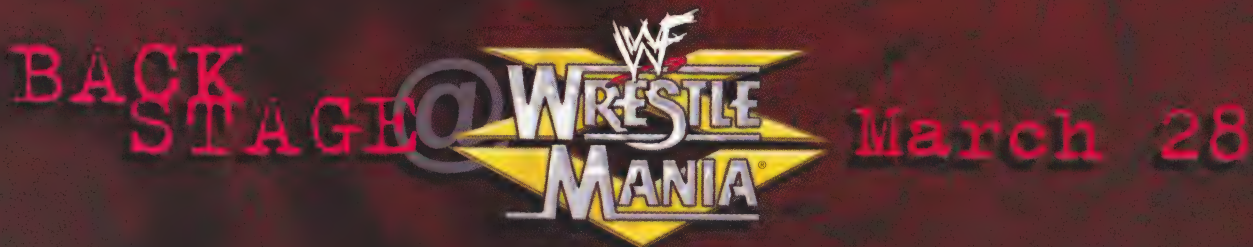
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**Why Triple H
Must Go After
Stone Cold**

By Kevin Kelly

H



A lone in the locker room, Triple H turns on the shower after a scintillating performance earlier in the night. From his opening "ARE YOU READY?!" to the crunching Pedigree that brought yet another victory, everything was perfect. He was in rare form this night.

With water and soap swirling down the drain, the former Federation Intercontinental Champion is alone with his thoughts. Fully healed from a knee injury, his conditioning and endurance are at their peak. Tomorrow is a heavy training day, however. Rest and eating right are tough on the road.

His solitude, however, is interrupted by the sound of breaking glass and the roar of the crowd out in the arena. Stone Cold Steve Austin has just made his appearance in the main event. Less than five minutes earlier, the audience was his and now the Rattlesnake has the spotlight. His spotlight...

One of the most gifted athletes ever to compete in the World Wrestling Federation, Triple H is a blend of traditional in-ring skill and cutting-edge, modern

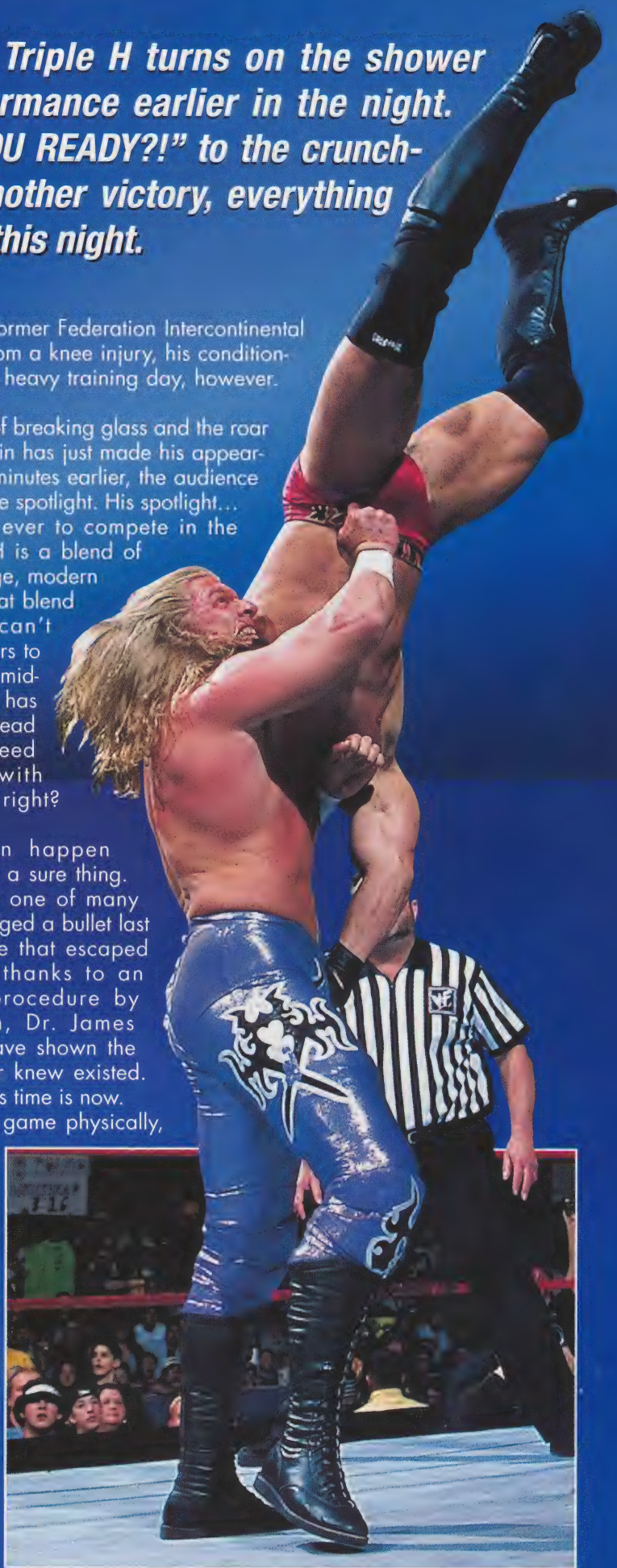
entertainment. That blend makes him a "can't miss" star for years to come. In just his mid-twenties, Triple H has a long career ahead of him, guaranteed to be filled with championships, right? Not so fast.

Anything can happen along the way to a sure thing. Injuries are only one of many factors. HHH dodged a bullet last year with a knee that escaped major surgery thanks to an experimental procedure by

renowned orthopedic surgeon, Dr. James Andrews. That experience may have shown the DX leader a vulnerability he never knew existed. Now fully recovered, Hunter feels his time is now.

He is not only at the top of his game physically, but mentally as well. The two main reasons for this are maturity and capitalizing on the opportunity. Although never immature, HHH now realizes what his future could be—successful affiliation with DX notwithstanding. Always focused on getting to the top, Triple H will no longer be blown up by land mines meant for somebody else.

Part of the reason for his focus and his success was Chyna. Undeniably the Ninth Wonder of the World has had a major impact on



his career, but recent actions indicate that HHH must stand on his own. Can he be his own man? Without a doubt. He has proven that his persona and presence can rise above the past... and catapult him straight to the top.

Hunter is leaving the arena just as Stone Cold is breaking a sweat in the main event. Looking out from behind the curtain he knows that he should be the one battling the Rattlesnake. The main event is where Triple H ought to be. What will he do to get there?

Forgive Hunter if he goes after Stone Cold. Don't hold it against him if he draws a bull's-eye on the

most popular star in the history of sports-entertainment. It's the spot on top HHH wants. Fans, of course, would like DX and Austin to unite to fight the Corporation. That might happen, but don't think for one minute that even though a merger could take place it will be anything but short-term. Remember that Triple H is in it for the long haul.

Stone Cold Steve Austin trusts nobody. Don't be surprised if he senses Triple H coming up from behind. The Rattlesnake's enemies don't necessarily have to have the Corporate seal of approval. But Mr. McMahon would be foolish to look past Hunter and not at least

throw out feelers on a life without the degenerates. Remember that membership has its privileges...

Regardless of how Triple H gets there, it is imperative for him to ascend to the top of the World Wrestling Federation. 1998 was a year of breakout stars, halted briefly by an injury scare. 1999 could be the year when popularity is supplanted by a Federation Championship. It would be a sacrifice, but then again how can that not be outweighed by the gold?

The next night to another sold-out crowd Triple H asks, "ARE YOU READY?!" He pauses and in his mind silently replies, "Oh, hell, yeah!" **WF**



A collage of various professional wrestlers from the WWF, including The Undertaker, Stone Cold Steve Austin, and others, in various poses and outfits.

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Sexual Chocolate Search

*S*exual Chocolate, Mark Henry, is looking for the perfect woman. With his busy schedule, Mark says it's tough to find Ms. Right. So, he's asked the editors of *World Wrestling Federation Magazine* for the opportunity to conduct this important search.

Here are some of Sexual Chocolate's preferences:

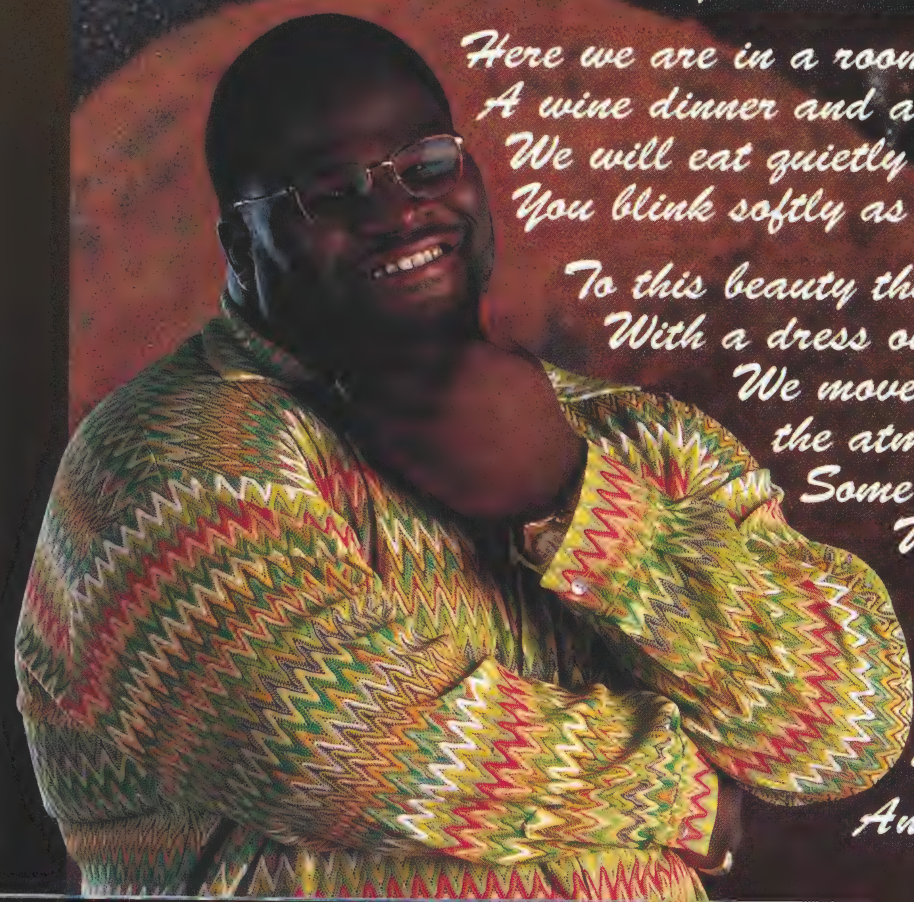
- Between five feet six inches and six feet tall
- Strong athletic build
- Between 140–170 pounds
- Intimidating but sweet—able to fit in and not be afraid to explore her sexuality. (Being with Sexual

- Chocolate there is a lot of exploring to do.)
- Walks in the park and nights in the dark.
- Exercising—not just in the gym. (Sexual Chocolate is planning to put out his own "sexercise" video.)
- Intelligent enough to grasp the knowledge Sexual Chocolate preaches.
- Watch and feel the way Sexual Chocolate holds them and listen to the way his game unfolds to them.
- Dress in the finest clothes because only Sexual Chocolate knows Victoria's true secret.

Check out the poem Sexual Chocolate has written in honor of his search:

My Situation

*Here we are in a room of candlelight
A wine dinner and a man you truly like
We will eat quietly as you look into my eyes
You blink softly as I make you hypnotized
To this beauty that sits in front of me
With a dress on that fits you to a "7"
We move to the couch to explore
the atmosphere
Some real soft Luther or Barry
White is always there
You're feeling tense
So I massage around
your neck
I whisper in your ear
And I give you little pecks*



Chocolate's For Ms. Right

*I can't imagine us starting up a spark
But I can't see us getting intimate in the dark*

*But I'll wait
Because I am a gentleman
Through and through
I see you, woman, and I know just what to do*

*I take off your shoes
And I rub your feet and legs
I'll move up your body
As I hear your moans and begs*

*I'll kiss you on the lips to see if the time is right
And if it is, on your breast, I will lick and bite
And to your navel and stomach
I will gently glide*

*The feelings I give are so deep
That you cannot hide*

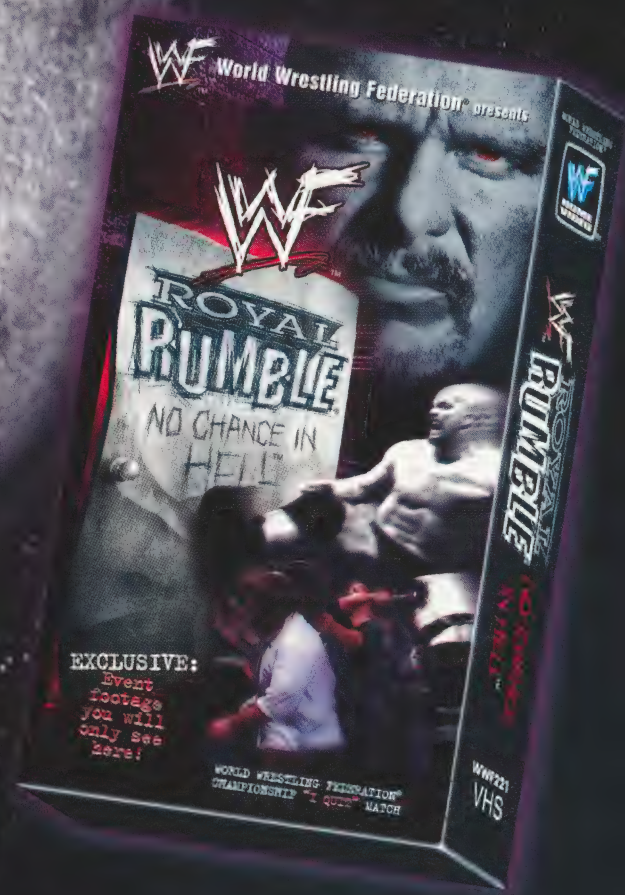
That is my situation.

If you think you could be Ms. Right for Sexual Chocolate, write Mark at:

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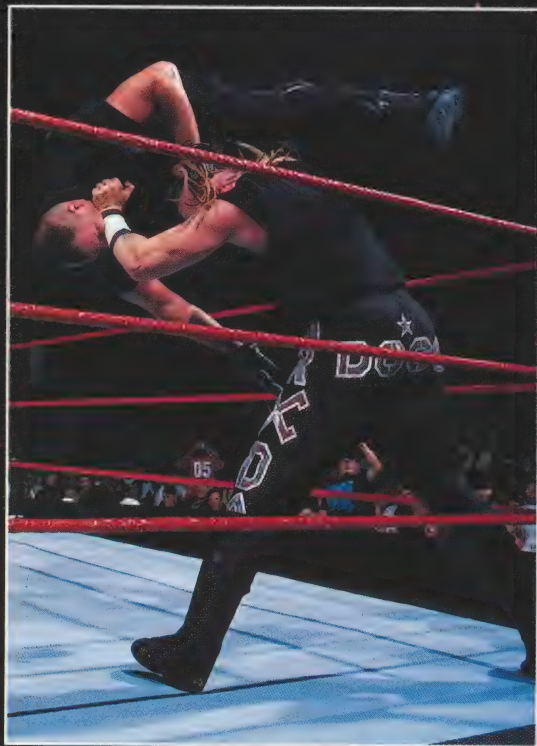
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ROYAL RUMBLE

January 24, 1999
Arrowhead Pond
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By Keith Elliot Greenberg



Road Dogg Jesse James vs. The Big Boss Man

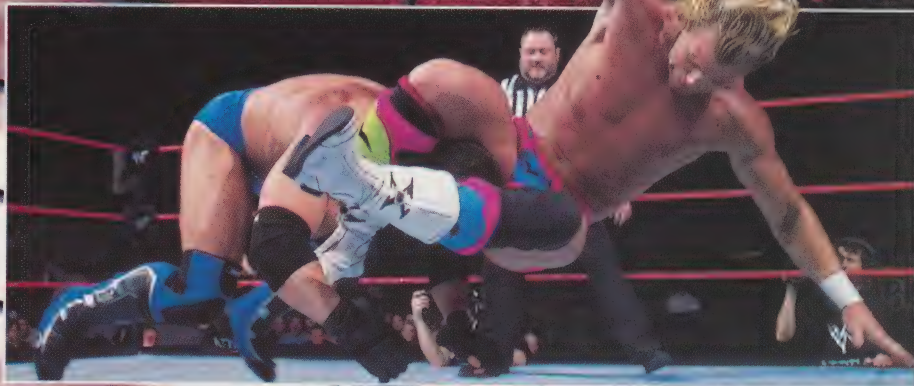


Although the Road Dogg's World Wrestling Federation Hardcore Title was not on the line, the champion came to the ring with extreme attitude, surviving an avalanche in the corner and reverse atomic drop to deliver a standing dropkick and then spread Boss Man's legs apart and bang his groin against the ring post. When Boss Man squeezed his opponent in a bear hug, Road Dogg busted free by biting the former prison guard's nose.

Boss Man, the bulkier of the two, used his might to bully the Hardcore Champion for much of the match. Road Dogg bounded back, tagging Boss Man with punches, forearms and knees. But as Road Dogg ran the ropes, Boss Man snatched him by the neck and quickly put him away in this non-title match with a side-walk slam.



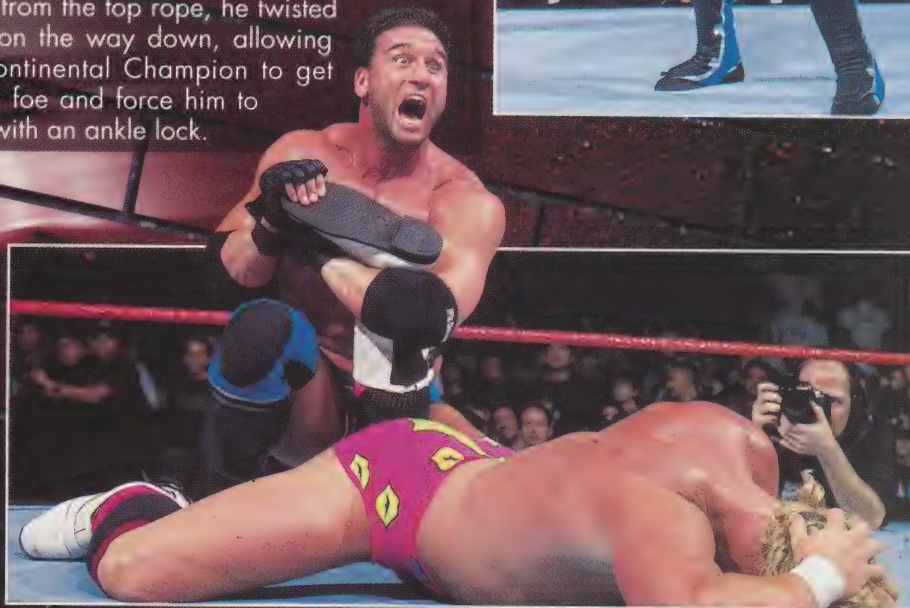
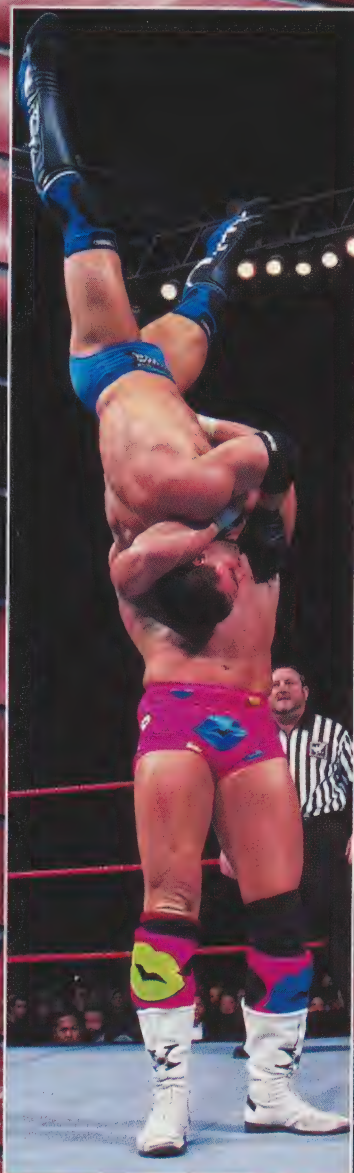
Intercontinental Championship Match:
Ken Shamrock [Champion]
vs. Badd Ass Billy Gunn



Gunn desperately wanted this match, after defeating Shamrock in a non-title clash several weeks earlier. Shamrock was just as zealous for combat, as a result of an incident in which his sister was "mooned" by Gunn.

To no one's surprise, this was an all-out brawl. Gunn took command of the contest with a vicious clothesline and masterful vertical suplex. Shamrock responded by propping up his foe in a sitting position and kicking him in the face and neck. Gunn draped a knee over the back of Shamrock's neck and drove his face into the canvas. On the arena floor, Shamrock cracked his opponent's face into the ring post, ring steps and a metal folding chair. Gunn dove off the ring apron, holding the back of his opponent's head as it plummeted into the announcer's table.

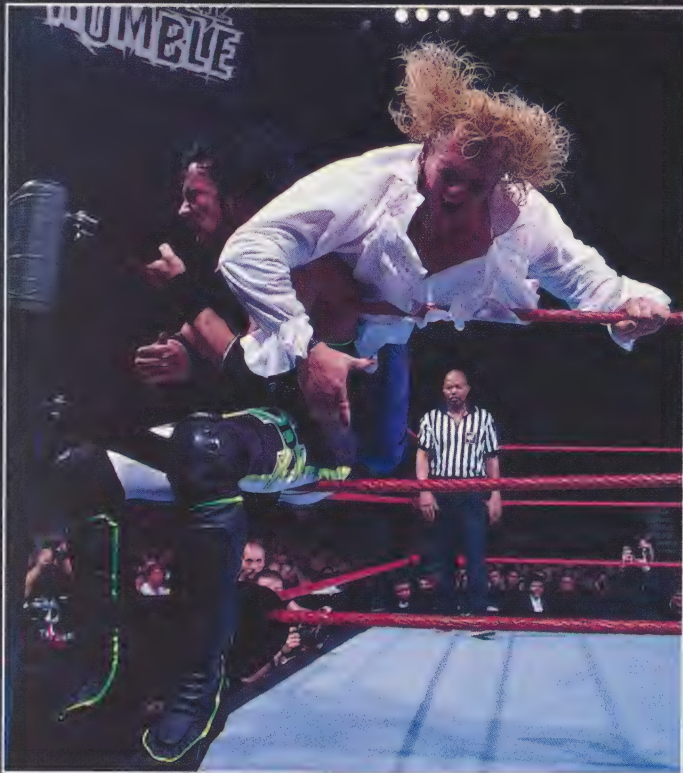
As the pair tussled between the ropes, the World's Most Dangerous Man inadvertently clotheslined the referee. While the arbiter was indisposed, Val Venis injected himself into the action, DDTing Shamrock, but it wasn't enough to put Shamrock away. When Gunn tried an ax-handle from the top rope, he twisted his ankle on the way down, allowing the Intercontinental Champion to get behind his foe and force him to "tap out" with an ankle lock.



ROYAL RUMBLE

NO CHANGE IN
HEEL

European Championship Match: X-Pac [Champion] vs. Gangrel



Compensating for his size disadvantage, the 212-pound X-Pac dazzled his foe with aerial and martial arts maneuvers, before Gangrel shocked him with a belly-to-belly suplex, hoisted him off the mat and clotheslined him across the top rope.

As X-Pac motored across the ring, Gangrel halted the momentum by shoving against his opponent's soaring body, and then stepping back as his face hit the mat.

X-Pac quickly tilted the match his way, delivering a flying clothesline and several spinning heel kicks. Gangrel regained his lead by again using X-Pac's intensity against him. But X-Pac had the last laugh, bouncing off the ropes and stunning Gangrel with the X-Factor for the win.

*Gangrel is a trademark of White Wolf, Inc.

STRAP MATCH

Women's Championship:
Sable [Champion] vs. Luna



The rules of this unique contest required both women to be tied together by a long strap. The goal: whipping each other until the winner dragged the loser to all four corners of the ring.

Having been attacked by Luna earlier in the evening, Sable appeared to be at a distinct disadvantage. Luna attempted to capitalize on

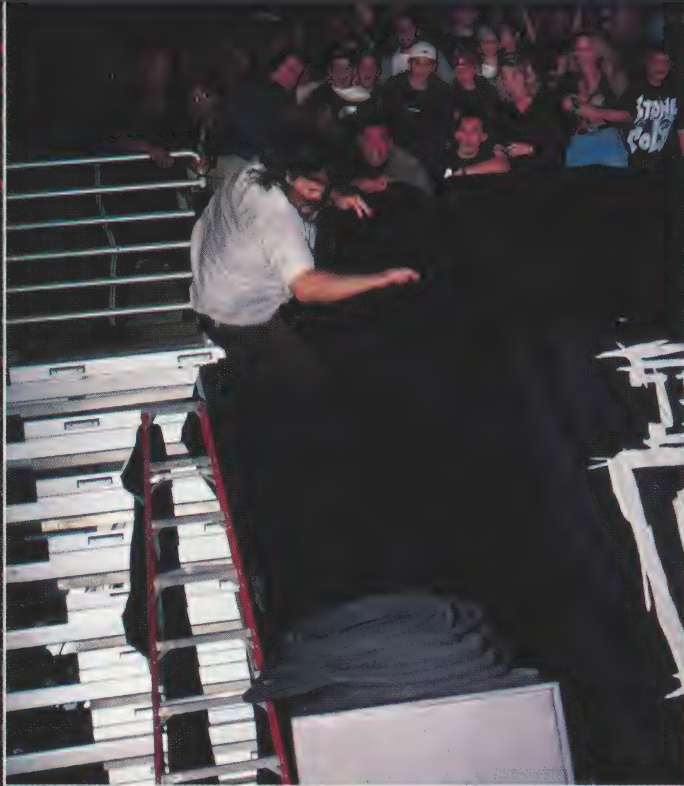
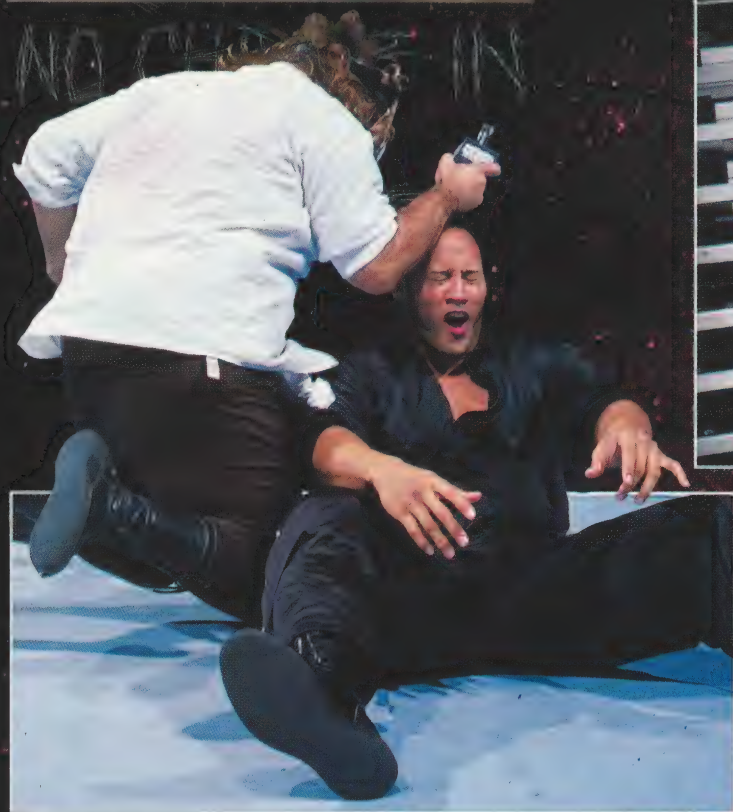


the situation by executing a backbreaker on the champion, tying the strap around her throat and pulling her to three corners of the ring. What she didn't realize was that Sable was also touching each of the turnbuckles.

Just before the pair reached the fourth corner, Luna attempted a neckbreaker. Sable managed to stiffen and roll over her foe's back. As Shane McMahon hopped onto the ring apron to argue Luna's case to the referee, a mysterious blonde fan emerged from the audience and knocked out the challenger—giving Sable the opportunity to touch the fourth turnbuckle and retain the championship.



ROYAL RUMBLE

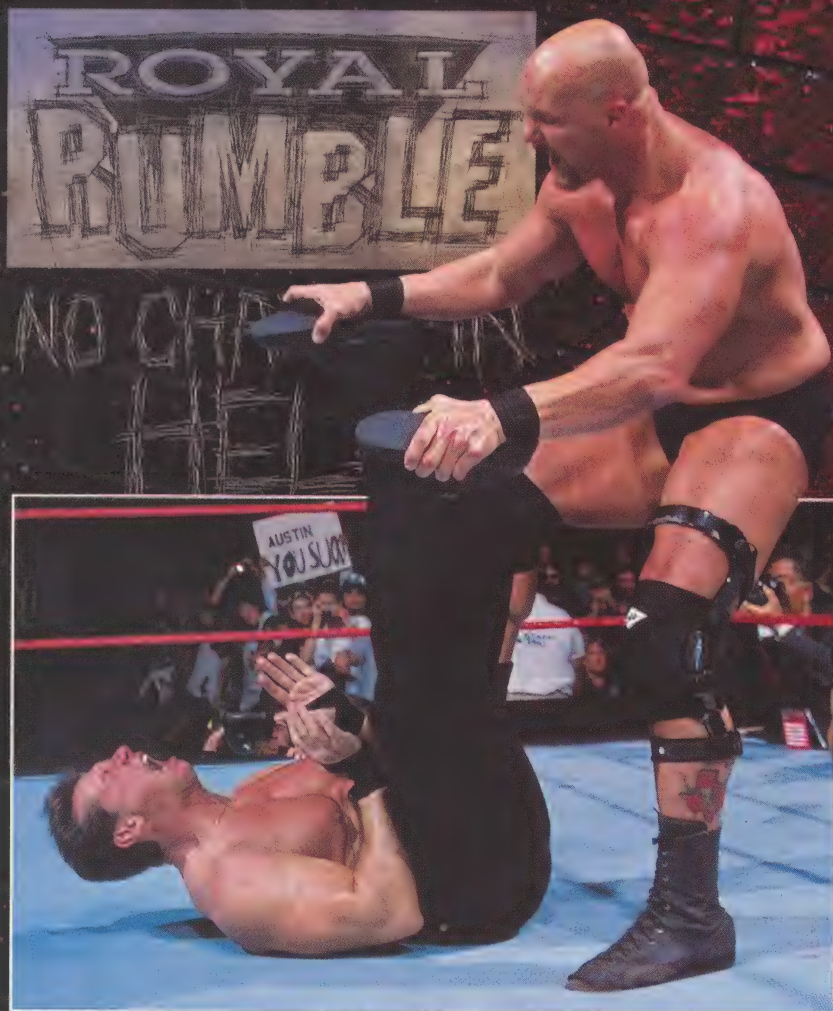


The Rock had an ambitious aim in this punishing contest—becoming the first man to force his fearless foe to utter the words, “I quit.”

After Mankind nearly tied up the match with the Mandible Claw, the two went into the audience, where The Rock placed the timekeeper’s bell against his foe’s head, and clanged it with a hammer. After throwing Mankind through the Spanish language announcer’s table and DDTing him on the concrete floor, The Rock came after his opponent with a ladder, but the champion hurled the weapon on top of the challenger and nearly defeated himself by dropping an elbow on the metal stairway.

The Rock now climbed the ladder onto the edge of a seating section. Mankind followed and was knocked down 12 feet through the electrical circuit board,





ROYAL RUMBLE MATCH:

Before this 30 wrestler variation of a battle royal, competitors drew numbers. Combatants one and two—Steve Austin and Mr. McMahon—entered first, followed by another entrant every 90 seconds.

Looking pumped, McMahon seemed ready to take on his nemesis, but he was soon being battered in the corner, bodyslammed and stomped across the groin. When the third entrant, Golga, zoned in on Austin—anxious to collect the \$100,000 bounty the Federation owner had placed on his enemy—he was swiftly eliminated.

McMahon slid under the ropes and Austin took off after him, pummeling him through the audience and into the locker room. But the owner had set up his tormentor. As soon as he entered the back of the building, Austin was set upon by McMahon's allies, knocked unconscious and dispatched to an ambulance.

While Droz battled Edge, Gillberg entered the ring, flexed, stuck out his tongue and was vanquished by Edge

in about ten seconds. The 500-pound Mabel, a former *King of the Ring* winner, decided to attack Mosh of the Headbangers and take his spot. Mabel plowed through much of the competition, eliminating Dan Severn, Steve Blackman, Tiger Ali, Droz and the Blue Meanie—before the Undertaker appeared and “claimed” the rotund warrior, taking him away from the building in a hearse.

Kane, the 18th wrestler to enter the *Rumble*, wasted no time tossing out Road Dogg, Kurrigan, the Godfather and



Order of Entry

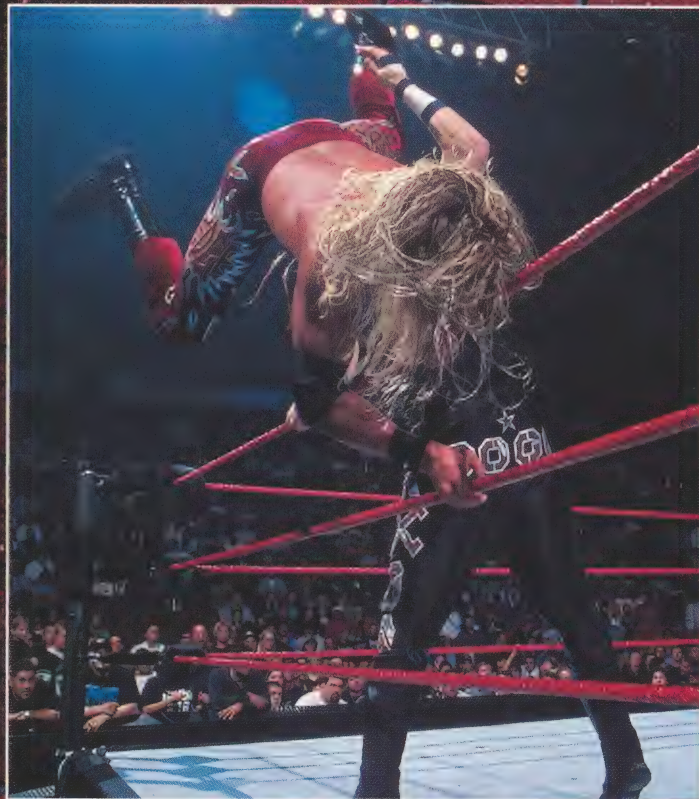
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|----------------------------|-------------------|
| 1. Stone Cold Steve Austin | 16. Goldust |
| 2. Vince McMahon | 17. The Godfather |
| 3. Golga | 18. Kane |
| 4. Droz | 19. Ken Shamrock |
| 5. Edge | 20. Billy Gunn |
| 6. Gillberg | 21. Test |
| 7. Steve Blackman | 22. Big Boss Man |
| 8. Dan Severn | 23. Triple H |
| 9. Tiger Ali | 24. Val Venis |
| 10. The Blue Meanie | 25. X-Pac |
| 11. Mabel | 26. Mark Henry |
| 12. Road Dogg | 27. Jeff Jarrett |
| 13. Gangrel | 28. D'Lo Brown |
| 14. Kurrigan | 29. Owen Hart |
| 15. Al Snow | 30. Chyna |

ROYAL RUMBLE

NO CHANGE IN
THE



ROYAL RUMBLE MATCH:



Goldust. The Big Red Machine then eliminated himself, as a group of white-suited orderlies appeared to take him back to the asylum. Mr. McMahon—still legally in the Rumble—returned, took a seat at the announcer's table and proceeded to gloat about Austin's predicament. Meanwhile, Ken Shamrock and Billy Gunn rekindled their brawl from earlier in the evening. But the Rattlesnake soon returned to the arena in the driver's seat of the ambulance and re-entered the contest.

Despite the \$100,000 bounty, the other wrestlers couldn't eliminate Austin. After ridding the Rumble of a couple of foes, Stone Cold slid under the bottom rope, hurled a pitcher of water in Mr. McMahon's face and returned to the competition.

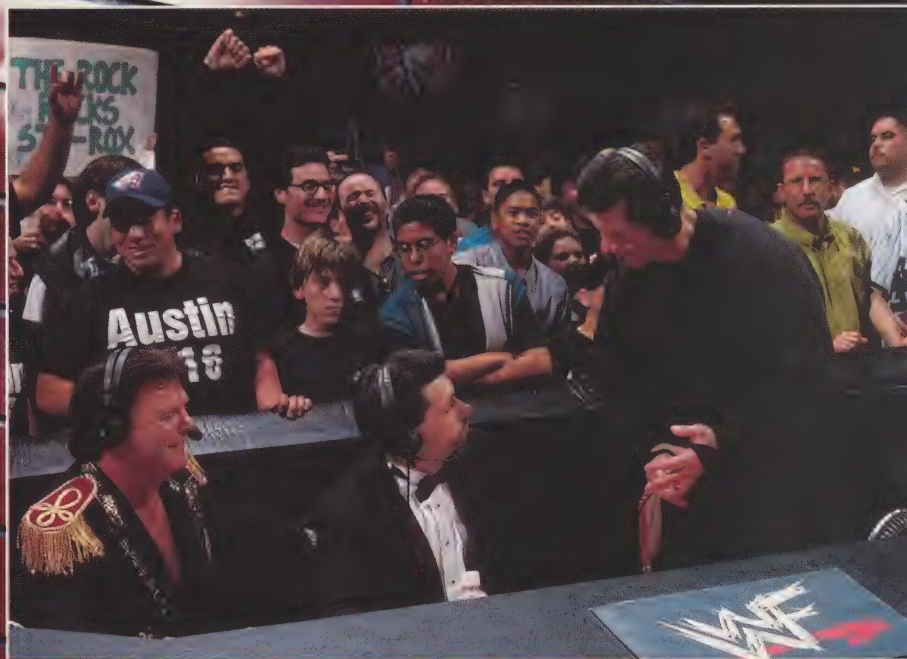
At about the 90-minute mark, history was made when Chyna became the 30th entrant—and the first woman to ever compete in a Royal Rumble. The Ninth Wonder of the World quickly eliminated Mark Henry, but was then clotheslined out of the match by Austin.

Austin now plowed through the remaining wrestlers, clearing the ring to finish his battle with Mr. McMahon. From the announcer's table, Vince begged for mercy, and then whacked Austin with a headset. The Rattlesnake was soon slamming the Federation owner's face on the announcer's table, pounding him in the audience, bashing



him with a chair and rolling him into the ring. There, Austin executed a Stunner and elbowdrop to the owner's sternum.

Suddenly, The Rock emerged from the locker room. As the winner of the Rumble would be guaranteed a title shot at *WrestleMania XV*, The Rock climbed onto the ring apron and suggested that he and Austin mix it up now. As the pair tussled, McMahon rose from the canvas, snuck up behind his enemy and flipped him out of the ring, earning the title shot himself. Then, to add insult to injury, McMahon mocked Austin's victory ritual by mounting the turnbuckles and guzzling a "cold one." **WF**



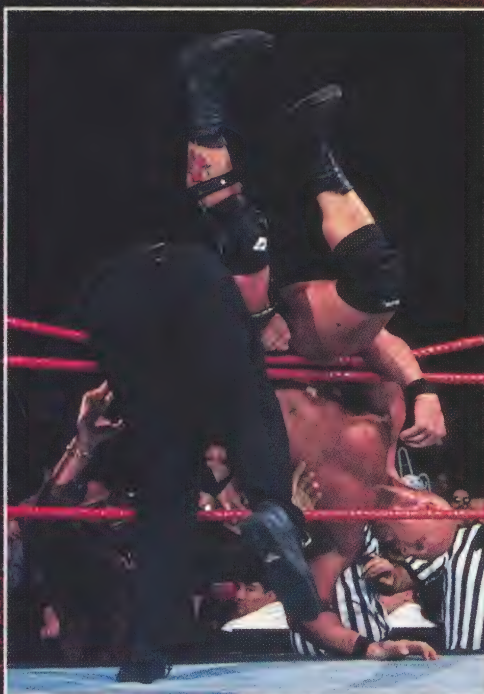
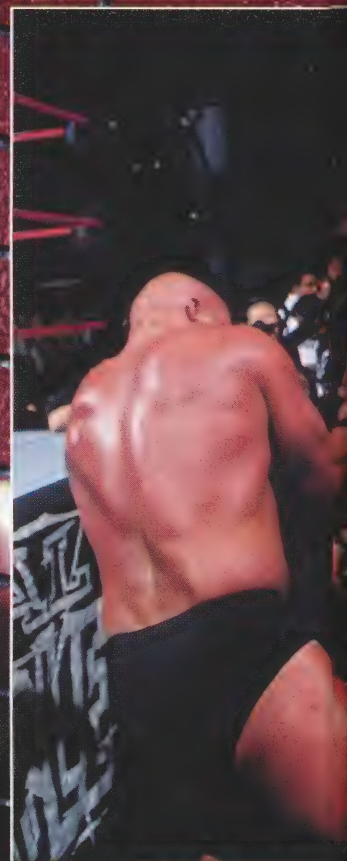
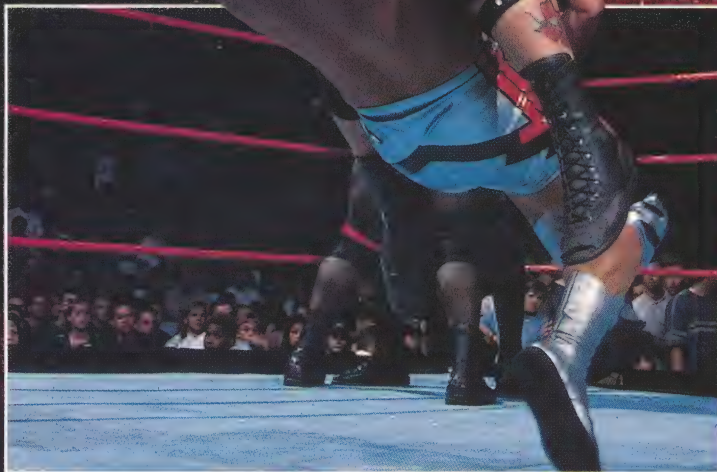
ROYAL RUMBLE

NO CHANCE IN HELL

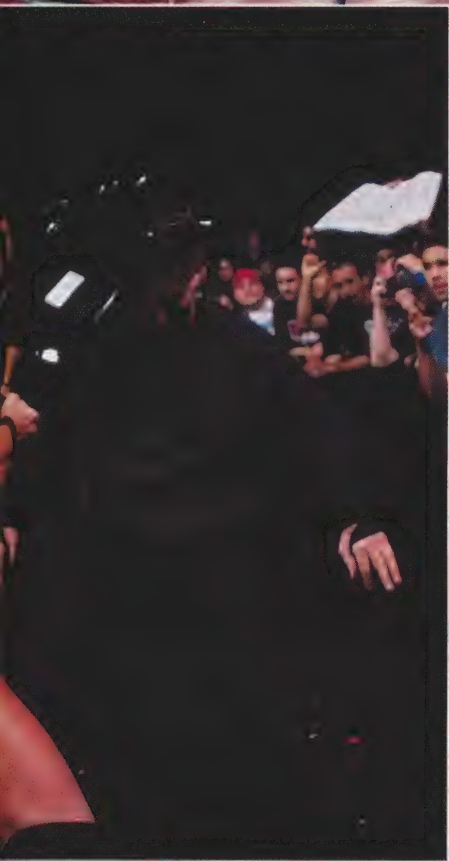
Order of Elimination

1. Golga
2. Gillberg
3. Severn
4. Blackman
5. Singh
6. Droz
7. The Blue Meanie
8. Edge
9. Mabel
10. Gangrel
11. Snow
12. Road Dogg
13. Kurrigan
14. The Godfather
15. Goldust
16. Kane
17. Shamrock
18. Gunn
19. Test
20. X-Pac
21. Jarrett
22. Henry
23. Chyna
24. Venis
25. Helmsley
26. Hart
27. Brown
28. Boss Man
29. Stone Cold

Winner: Mr. McMahon



ROYAL RUMBLE MATCH:





By Bill Banks

THE MAKING OF A Super Bowl Commercial!

Every year in January an estimated 140 million viewers tune in to the Super Bowl, making it the most sought-after commercial spot in all of television. Prestigious companies the likes of Pepsi-Cola, Anheuser-Busch and Microsoft devote much of their resources to creating an advertisement that exceeds the ordinary—producing such memorable icons as the Bud frogs, the Taco Bell dog and the Energizer bunny.

In 1997 commercial time during the Super Bowl went for an estimated \$1.3 million and the cost increased another \$300,000 in 1998. For many companies, it's worth the expense to establish themselves as giants of the corporate world. In the tradition of past Super Bowl advertisers, some companies shell out more for these spots than they spend all year for television time. This past January during Super Bowl XXXIII on the FOX Network, the World Wrestling Federation broke new ground in sports-entertainment when a 30-second commercial featuring the Federation Superstars introduced millions of viewers to the "era of *WF Attitude!*"

Why did the Federation take this huge leap forward? For one thing, if part of the reason you watch the Super Bowl is to see what kind of creative genius each company has, hands-down the World Wrestling Federation has the greatest minds in all of entertainment!

The story behind the making of the commercial this past December is just as captivating as the finished product. On Tuesday, December 8, 1998, several major Hollywood television and lighting crews converged on Titan Tower in Stamford, Connecticut, corporate headquarters of the World Wrestling Federation, for the first phase of shooting. Dozens of Titan employees comprised extras, and several stunt men were enlisted to tackle the daring risks seen in the commercial!

On the first day, the building was transformed with hundreds of feet of wire and thousands of pounds of production equipment. The filming of Stone Cold Steve

Austin in the fourth floor executive wing—a mere few feet from Vince McMahon's office—was the highlight.

While the Rattlesnake explained, "Some people think the World Wrestling Federation is a violent form of sports and entertainment," an employee was bashed with a steel chair!

On the second day of filming, The Rock and Kane engaged in a third-floor boardroom brawl. Several takes were required to capture just the right angle of a stunt man's flight out an interior window, necessitating a complete reconstruction of the set between shots!

Later that afternoon the crew moved to the first-floor lobby of the building to capture the Undertaker and a host of odd-ball employees, including a blind referee, creating havoc!

Thursday, the final day of shooting, featured Mankind, Triple H and Chyna busting some corporate heads back in the main lobby, as well as a death-defying stunt straight out of a Hollywood action/adventure film. With a giant airbag to cushion his fall, a stunt man leaped out a fourth-floor window and plummeted to the ground! The result of many hours of hard labor and dedication aired as a 30-second commercial during the Super Bowl!

According to David Sahadi, Producer and Creative Director for the commercial, the crew's favorite superstar to work with was Mankind. During a break in filming, the stuntmen viewed highlights of his amazing Hell in a Cell match at last year's *King of the Ring*. Some of Hollywood's best couldn't even believe the Boiler Room Dweller survived the falls!

"I was extremely satisfied with the end result, and the superstars who participated in the commercial were great to deal with," Sahadi revealed.

"The Super Bowl spot was tremendous for the Federation. It positioned us alongside the biggest corporate powers in America. And from a company standpoint, it had every employee puffing their chests and feeling proud to be a part of the Titan family." *WF*





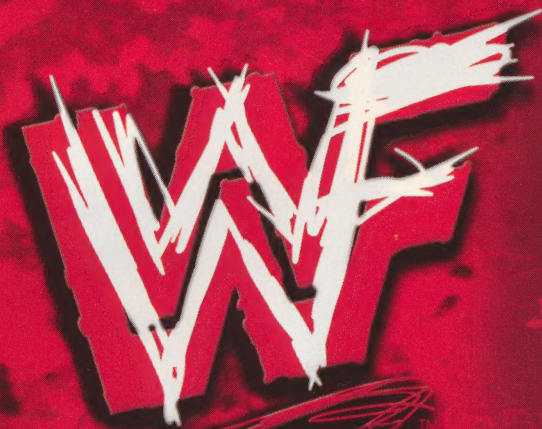
BARRED FROM the BACK

Going on vacation for a little R&R this summer? I, the INFORMER, am here to tell you that you won't find it in LAS VEGAS! My informants tell me that none other than KEN SHAMROCK propositioned FEDERATION OFFICIALS for a very DANGEROUS MATCH on the site of the future **W** ENTERTAINMENT COMPLEX! After hearing that the wrecking ball was set to demolish the old Debbie Reynolds Hotel and Casino, SHAMROCK asked permission to fight VAL VENIS before it was destroyed! From what I, the INFORMER understand, the "Special Stipulation" was that the LOSER would be forced to stay in the hotel while the VICTOR controlled the WRECKING BALL!!!!... Here's a STRANGE ONE for you—I, the INFORMER, have received word that "SEXUAL CHOCOLATE" MARK HENRY made a FORMAL COMPLAINT about somebody STALKING HIM to his local POLICE STATION! Apparently, whoever it is keeps leaving an APRON AND A CHEF'S HAT at his door!!!!... Is THE GODFATHER looking to make some DEAD PRESIDENTS on the side? My

informants in the COMMERCIAL INDUSTRY tell me, the INFORMER, that the PIMP recently filmed an hour-long special to sell an upcoming book entitled *SO YOU WANNA BE A HO?* Can you say "INF-HO-MERCIAL"?... Why would MR. McMAHON attempt to ship 100 GALLONS OF GASOLINE to a recent RAW? Rumor has it that the owner is SICK AND TIRED of seeing so many pro-AUSTIN posters in the audience that he considered planning a BONFIRE! Ever read *FAHRENHEIT 451*? This could get UGLY!!!!... Speaking of VINCE—I, the INFORMER, hear from several Federation employees that PATTERSON AND BRISCO are becoming INCREASINGLY WORRIED about their BOSS' PHYSICAL WELL-BEING! After the CORPORATE STOOGES witnessed THE POPE's recent visit to St. Louis, I, the INFORMER, hear they want to purchase VINCE a POPE-MOBILE OF HIS OWN!!!!... Whatever happened to KAIENTAI? Somebody told me they saw the JAPANESE STARS with their HEADS SHAVED and DANCING WITH TAMBOURINES at a TOKYO AIRPORT!!!!... Do MICK FOLEY and SOCKO

have a future in ANIMATION? Word that I, the INFORMER, get is that several prominent CARTOONISTS want the rights to ink the "MR. SOCKO SHOW"!!!!... Does the president of *wwf.com*, SHANE McMAHON, have dirt on all the WOMEN in the Federation? Rumor has it that while surfing the Net at home, SHANE discovered that DR. LAURA isn't the only one with a SECRET PAST AVAILABLE FOR DOWNLOAD!... WHO'S NEXT for GILLBERG? I, the INFORMER, intercepted a LETTER to "THE MAN" from another PERENNIAL LOSER who claimed his loss/loss record was MORE IMPRESSIVE than GILLBERG'S. Apparently, this individual wants to BRAWL with THE MAN on his home turf in BROOKLYN, NEW YORK!!!!... Why do PHONE RECORDS show GOLDUST recently made several phone calls to a well-known PSYCHIATRIST who specializes in MULTIPLE PERSONALITY DISORDERS? I, the INFORMER, heard a rumor that he's not SEEKING HELP for himself, but for HIS ESTRANGED WIFE!!!!... What do SCORPIO and the WU-TANG CLAN have in common? Perhaps the superstar has been listening to ONE TOO MANY of their records lately, because he's been SIGNING AUTOGRAPHS with the letters "O.D.S."... Does DEBRA have an ACE UP HER SLEEVE—or down her blouse—if OWEN AND JARRETT get in trouble? Several HOLLYWOOD MAKE-UP ARTISTS have told me, the INFORMER, that the BEAUTY looked into having a pair of FAKE LATEX BREASTS made!!! Until next time... this has been... the INFORMER... **W**





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detailed and have fierce Free Wheelin' Action! There's
even a famous World Wrestling Federation superstar
behind the wheel! So if you think your tough enough,
try wrestling one of these!

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The
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Triple
H™



Stone Cold
Steve Austin™



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Undertaker™



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Radical Rides™



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Ken
Shamrock™



Stone Cold
Steve Austin™



Triple
H™



The
Undertaker™



The
Rock™

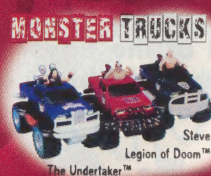


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? PIN 'EM DOWN

Dear Road Dog,

Why didn't you and Billy Gunn join Team Corporate when you had the chance?

Megan Thompson
Mt. Airy, Maryland



Ain't no little bimbo airhead gonna make it in the World Wrestling Federation! Looks may impress the guys, but they ain't gonna do jack when it's time to fight. And you better be able to make your own decisions! Standing behind a man may be fine and good for some, but if you want to be a Pretty Mean Sister you have to be your own woman!



It's real simple, Megan! Mr. B-A-Double-D-A-Double-Crooked Letter and myself would rather spend the rest of our days as brain-dead vegetables than kiss Vince McMahon's @\$\$. Sure, we might get to travel in a limousine or private jet, but our heads would have to be planted so far up Vince's sphincter like the rest of his cronies we wouldn't be able to enjoy the scenery!

Dear Debra,

Why do you show off your body so much?

Eric Moulds
Babylon, New York

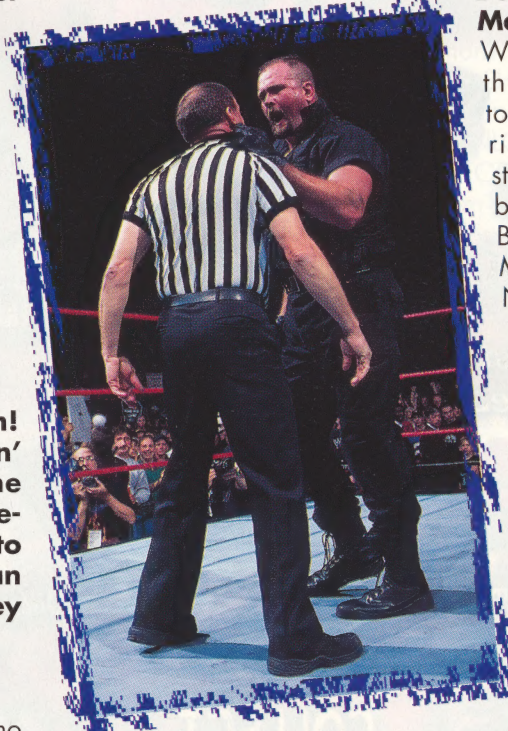
Honey, if you have the tools, then use 'em! There ain't nothing wrong with a girl showin' off her God-given gifts if it can get her the advantage. You see, this might still be a male-dominated sport, but I've figured out how to get ahead of the boys. Remember... they can look and they might be able to touch, but they can never have it all!

Dear Jacqueline,

What advice would you give to a young woman who would like to pursue a wrestling career?

Rachel Allen
Hillsboro, Oregon

Well, first of all, Rachel, you have to be tough.




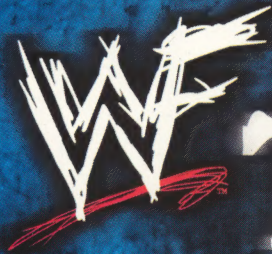
Dear Big Boss Man,

What makes you think you're so tough? If you got rid of that nightstick you wouldn't be anything!

Blake Anderson
Mt. Laurel,
New Jersey

Listen here, punk! I used to smack around wise-@\$!%\$ like you every day for a living! I bet you'd make a nice addition to the Cobb County lock up,

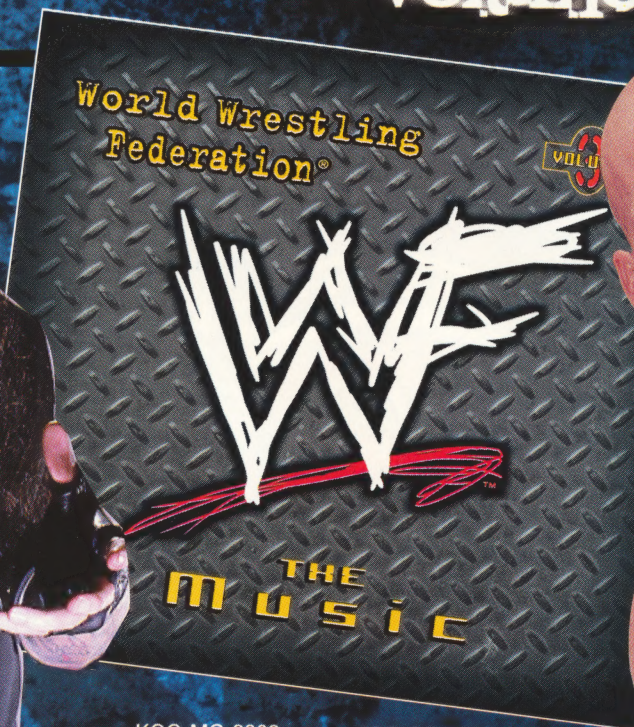
wouldn't you? And let me tell you something else—I only use my nightstick when necessary. If someone wants to break my law they're gonna face some hard time with the stick! 



The Music

Volume 3

the Attitude
that
ROCKS You!



KOC-MC-8803

KOC-CD-8803



"That's the bottom line — 'cause Stone Cold said so!"

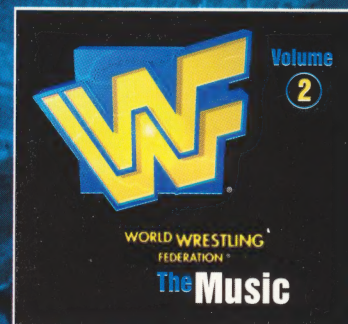
The Track Listing

1. UNDERTAKER[®]
2. EDGE[™]
3. X-PAC[™]
4. DUDE LOVE[™]
5. KANE[™]
6. THE ROCK[™]
7. GANGREL/ THE BROOD [™]
8. KEN SHAMROCK[™]
9. ODDITIES[™]
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Oh my! the "REFRESHER" has just
entered the ring! Look how he
COOOOLS the crowd!!!

Always

